PRESS RELEASE

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UNIVERSITY OF TEXAS AT ARLINGTON BECOMES FIRST ECONOMICS ASSOCIATION UNIVERSITY PARTNER IN TEXAS

Students at These Schools Can Now Obtain the Certified Business Economist Certification (CBE) in Conjunction with Master’s Degrees

BOSTON, MA— The National Association for Business Economics (NABE) will partner with the University of Maryland, University of Texas at Arlington, and University of Connecticut to offer students the opportunity to earn master’s degrees in economics and NABE’s Certified Business Economist® (CBE) professional certification simultaneously. NABE President-Elect Kevin Swift, CBE, managing director and chief economist at the American Chemistry Council, announced the new partnerships during a breakfast meeting at the 60th NABE Annual Meeting in Boston, MA.

The three new schools join six universities that have become CBE partners over the past year: Boston College, Brandeis University, the University of Cincinnati, The George Washington University, John Carroll University, and the University of Memphis. A kickoff celebration for the partnership with The University of Texas at Arlington on Nov. 12 at 1 p.m. with honored guest, NABE President Mine Yucel, CBE, senior vice president and research advisor at the Federal Reserve Bank of Dallas.

“The leadership of the National Association for Business Economics (NABE) is proud to announce the expansion of its Certified Business Economist® University Partnership program. The University of Texas at Arlington, with its focus on developing highly quantitative analysts, consultants, and corporate leaders working for some of the nation’s largest business enterprises brings a unique quality and experience to support and grow the activities of the University Partnership Program. We look forward to working with them closely as we continue to expand the membership and opportunities of NABE’s Certified Business Economist (CBE) program,” stated LaVaughn Henry, PhD, CBE, chair of NABE’s CBE Development Committee.

“We are thrilled that the University of Maryland, UT Arlington, and UConn are becoming NABE CBE partners,” said Yucel. “Students who earn their CBE certification alongside their economics degree will enter the job market with a distinct advantage, having mastered a body of applied economics knowledge sought after by employers and essential for a successful career in the field of economics and data analytics.”

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The MS in Economic Data Analytics Program at the University of Texas at Arlington focuses on the major growth area of data analytics. Program students learn how to find data, be critical of it, develop it by use of software packages, and explain what has been learned by analysis through the lens of economic theory. “We are pleased to work with NABE to craft degree programs that will ensure the success of our students in the workplace,” said Roger Meiners, chairman of the Economics Department at UT-Arlington. “Bill Gates was right when he said, ‘What’s missing is often good measurement and a commitment to follow the data. We can do better. We have the tools at hand.’”

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master’s or undergraduate degree programs at partner universities will be able to complete their CBE requirements while studying for their degrees, and sit for the CBE Exam which will be offered on campus each year.

Built by more than 50 chief economists and other senior-level NABE Members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact Program Director Tara Munroe at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found here.

**The Certified Business Economist® (CBE®)** is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a
professional’s accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the CBE Web site.

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com. 1920 L Street, NW Ste 300, Washington DC 20036 202-463-6223 202-463-6239 (fax) nabe@nabe.com www.nabe.com

ABOUT THE UTA COLLEGE OF BUSINESS: Each year the UTA College of Business provides more than 6,000 future business leaders with an excellent, high quality and affordable education at the undergraduate, master's and doctoral levels. The College of Business is home to innovative thinkers who are setting the course for the future of business—a place where blazing new trails is the norm. Providing an extensive selection of degree programs and specializations, from entrepreneurship to leadership and from business analytics to professional sales, the college is a part of the fifth most diverse campus in the United States. For more than 50 years, the evolution of academic programs and research illuminating the future of the business landscape has produced more than 42,000 graduates who flourish as executives, entrepreneurs and vanguards in their fields. The College of Business is fully accredited by AACSB International, the world's premier professional accreditation association for business and accounting programs. Visit uta.edu/business to learn more.

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