

WYOMING BUSINESS REPORT

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Daniels Fund Executive Forum April 23 at UW

By Staff

LARAMIE — Three separate panel discussions that will focus on ways to create and maintain an ethical organizational culture are topics for the second annual Daniels Fund Executive Forum Thursday, April 23, offered through the University of Wyoming College of Business.

The free event is from 8:30 a.m.-2:30 p.m. at the UW Conference Center. The forum is for the UW College of Business Advisory Council, students and faculty members and local business executives.

"This forum's sessions illuminate ways of creating and maintaining an ethical organizational culture, an example of the intimate link between business ethics and sustainable business practices and the stresses that can influence the decisions of individual business professionals -- for better or worse," says Dick McGinity, the Bill Daniels Chair of Business Ethics in the UW College of Business. "It is our goal that this and future Daniels Forums will stimulate debate and collaboration on these issues across the university, now and in the years to come."

Linda Childears, Daniels Fund president, will give opening remarks at 8:30 a.m. The forum's first session at 8:45 a.m. is "Business Ethics and Your Organization," which feature representatives from companies that have created and implemented a code of business ethics for their respective firms.

"During this discussion we'll examine the various issues associated with creating a culture of integrity, honesty and ethical business behavior within an organization," McGinity says

Peter Johnson, Sinclair Oil president, will join fellow panelists Mark Zaback, Jonah Bank president; Jack Bedessem, Trihydro president and chief operations officer; and Nathan McNally, health, safety and environmental director of Hettinger, in a discussion moderated by McGinity.

Ron Surdam, Wyoming state geologist, will lead the second session "What Executives Need to Know about CO2 Sequestration in Wyoming" at 10:30 a.m.

With global energy demands projected to increase anywhere from 40-50 percent by the year 2030, much of the demand will need to be met by Wyoming coal, Surdam says. His presentation will focus what the state is doing to meet both the nation's energy demands and federal regulations.

The final session at 1 p.m., "Executive Stress," will be presented by James Quick, the John and Judy Goolsby Distinguished Professor of Management at the University of Texas-Arlington. The lead author of "The Financial Times Guide to Executive Health," he received a 2001 presidential citation from the American Psychological Association for job-related stress research.

All panel discussions are 90 minutes and will be followed by a question and answer session.

"The forum marks the first anniversary of the endowment by the Daniels Fund of the Bill Daniels Chair of Business Ethics," McGinity said. "It recognizes the generosity of the Daniels Fund to UW, the role model that Bill Daniels embodied during his lifetime and the central importance of principled decision-making in each of our own professional lives."

