



2017-2018 College of Business Profile

www.uta.edu/business

We develop recognized business thought-leaders who create value and enrich our world.

Leadership

Dr. Chandra Subramaniam, Interim Dean
Dr. Greg Frazier, Associate Dean
Dr. David Mack, Associate Dean
Dr. David Gray, Interim Associate Dean

Educational Offerings

Undergraduate

Bachelor of Business Administration (BBA) and/or
Bachelor of Science (BS) in:

Accounting, Economics, Finance, Information
Systems, International Business, Management,
Marketing, Operations and Supply Chain
Management, Real Estate

Graduate

MBA (Cohort or Flexible)

Executive MBA (Domestic and Asian)

Eleven Specialty Masters of Science Programs:

Accounting, Professional Accounting, Taxation,
Business Analytics, Economic Data Analytics, Human
Resource Management, Health Care Administration,
Information Systems, Marketing Research,
Quantitative Finance, Real Estate

PhD in Business

Certificates

Entrepreneurship (Undergraduate and Graduate)

Health Care (Graduate)

Professional Development (Post Graduate)

Real Estate Development (Graduate)

Taxation (Graduate)

Special Programs and Honor Societies

Goalsby Leadership Academy BNSF

Early Leadership Program

Jack and Doris Fouse Study Abroad

Honors Societies

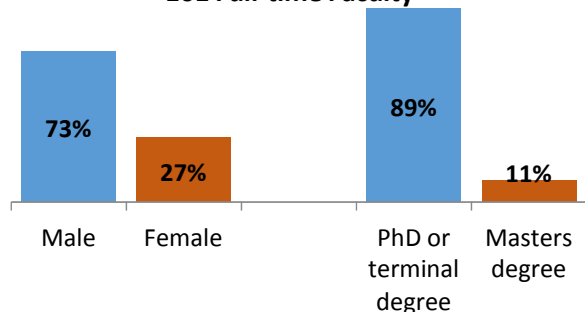
Beta Gamma Sigma – Business

Beta Alpha Psi – Accounting

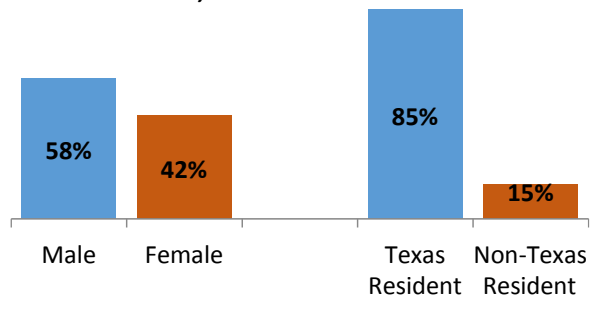
Omicron Delta Epsilon – Economics

Alpha Iota Delta – Operations Management

101 Full-time Faculty



6,027 Total Students



1493 students were awarded degrees in 2016-2017

50,641 Business Alumni

127 CEOs, **270** CFOs and **365** Vice Presidents (as of 2017)

AACSB Top 100 Influential Leaders

General Tommy Franks

Mr. John Goolsby





The College of Business is robustly in the top 100 nationally and top 50 public business schools, recognized for its programs and faculty research contributions.

MBA Program

#50 public (#82 overall) Best Part-Time MBA Program, [U.S. News and World Reports \(2017\)](#)
Top 50 Best Business School for Vets, [Military Times \(2016\)](#)
Tier 1 in Global Ranking both MBA and EMBA programs, [CEO Magazine \(2016\)](#) The Best 294 Business Schools, [The Princeton Review \(2017\)](#)

Undergraduate Program

#82 public (#131 overall) Best Undergraduate Business School, [U.S. News and World Reports \(2016\)](#)

Accounting

Master of Professional Accounting Program:
#83 overall Best Master of Accounting Program, [The Financial Engineer \(TFE\) \(2017\)](#)
Undergraduate Accounting: #22 overall Top 30 Affordable Undergraduate Accounting Programs, [Accounting Degree Review \(2016\)](#)
MS in Taxation Program: #10 Top MS in Taxation Program, [TaxTalent \(2016\)](#)
MS in Taxation: #17 overall Top 40 Values in Master of Taxation, [Online Accounting Degrees \(2016\)](#)

Economics

MS Economics Program: #68 overall Best Master of Economics Program, [The Financial Engineer \(TFE\) Times \(2017\)](#)

Health Care Administration

MS Healthcare Administration: #25 Best Value Dual MBA & Health Management Degrees, [Value Colleges \(2016\)](#)

Faculty Research

#87 nationally for Accounting and #26 nationally for Information Systems faculty research publications, [UT Dallas Top 100 Business School Research Ranking \(2014-2017\)](#)
#61 nationally for Accounting faculty research productivity and #23 nationally for Audit Accounting faculty research productivity, [BYU Accounting Rankings \(2016\)](#)

Finance

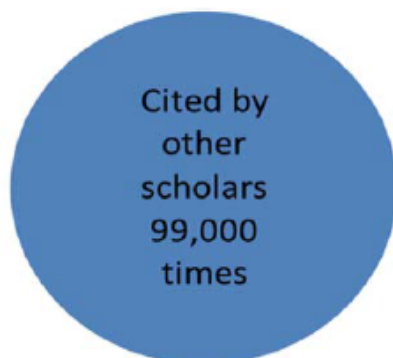
MS Quantitative Finance Program: #45 overall Best Master of Financial Engineering Program, [The Financial Engineer \(TFE\) Times \(2016\)](#)

Management

MS Human Resource Management Program: Top Human Resource Master's Degree, [BetterBuys.com \(2016\)](#)

Marketing

Top North American Universities for Professional Sales Education, [Sales Education Foundation \(2016\)](#)
Best Schools with Marketing Research Programs, [Study.com \(2016\)](#)
MS Marketing Research: #38 overall Best Master of Marketing Program, [The Financial Engineer \(TFE\) Times \(2017\)](#)



Faculty Achievements (past 5 years)

Been quoted in the press over 300 times

Published 391 unique peer-reviewed journal articles

Presented over 450 times at conferences and other universities