

DR. EUGENE W. ANDERSON (1932-1997)

Dr. Eugene W. Anderson was Professor and Chair of the Department of Exercise, Sport and Health Studies at The University of Texas at Arlington from 1978-1994. At the time of his death, Dr. Anderson was in the cherished position of a modified service-retired Professor (50% employment) in his 19th year in our Exercise, Sport and Health Studies department. His professional career of over 40 years included service as an assistant vice-president for academic affairs, university department chair, college coach, high school instructor and high school coach.

Eugene W. Anderson received his Bachelor of Science in Physical Education in 1954 and the Master of Science in 1959 from Fort Hays State University in Kansas. He received the Doctorate in Education in Physical Education from Arizona State University in Tempe, Arizona in 1970.

Dr. Anderson's Sport Performance career began with the Kinsley, Kansas Coyotes where he participated in four years each of football, basketball and track. He continued in the athletic world at Fort Hays State University by participating in football (one year), basketball and track where he finished fourth in the high jump at the NAIA National Meet. After serving two years in the United States Army in Fort Bliss, Texas, Dr. Anderson taught history, health, drivers' education, boys and girls physical education and coached the Wildcats in Hanover, Kansas. He then was a high school instructor of history and coached football, basketball and track for two years in Hays, Kansas. Upon the completion of his Masters' Degree, he was employed at Olivet College in Olivet, Michigan from 1960-64 as an assistant professor of physical education and assistant football coach, head basketball coach and golf coach. He then became an assistant professor of physical education and basketball coach at Chico State College in Chico, California (1964-68). In 1968, Dr. Anderson became Chair of the Physical Education Program and subsequently in 1972, Professor and Chair of the Division of Health, Physical Education and Athletics at Southwest State University in Marshall, Minnesota. In 1977-78, he was the Assistant Vice President for Academic Affairs at the same institution.

Dr. Anderson was very prominent in the development of our current Exercise, Sport and Health Studies academic program. During his tenure at UTA, the Health Education and Dance minors were developed. The Bachelor of Science in Exercise Science degree was started for students in the Allied Health Sciences. The physical education-athletic coaching degrees, along with certification for teaching K-12 were shaped and refined. Dr. Anderson's expertise and appreciation for science in sport and performance created the popular Biophysical Principles of Human Movement class (there are currently two lecture and five laboratory sections per semester). His understanding of the acquisition of motor skills dramatically influenced the pedagogy curriculum. His experiences in sport and coaching directly impacted the departmental performance curriculum. Perhaps Dr. Anderson's most intense interest, in addition to curriculum, was in how the curriculum affected facility development. In the 1981-85 academic years, he gave numerous hours to the planning of an educational facility for our ESHS academic unit. The facilities' blueprint included numerous laboratories, classrooms, learning centers, student, faculty and activity areas that would have provided an educational setting that would be comparable to the academic program he helped create. The facilities' plans continue to be a model for our departmental future.



The Department of Kinesiology

presents

The 11th Anderson Sport Performance Lecture

With

Brad Mayne, B.S.

Health, Physical Education & Recreation
University of Utah
President and CEO of Center Operating Company

**“The American Airlines Center Project:
A Public-Private Partnership”**

Wednesday, October 31, 2001 – 12:00 Noon

Lone Star Auditorium

Activities Building

THE ANDERSON SPORT PERFORMANCE LECTURE

Overview:

The curriculum of the Department of Kinesiology includes the study and practice of sport. It is clearly understood that sport is a significant element of our culture and that it is conducted in a variety of settings and for a variety of purposes. Therefore, this lecture is established to provide all interested individuals an opportunity to broaden their understanding of this culture phenomenon.

Purposes:

1. This activity is designed to supplement the department's educational mission through presentations and interactions with significant professionals from various areas of the sport culture.
2. This activity is designed to recognize significant professionals from the area who are making contributions to our sport culture and can provide different perspectives relative to sport performance.
3. This activity is designed to develop more interaction with sport enterprise outside the department and the university.

Previous Anderson Sport Performance Lectures:

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| Spring 1998 | Abu B. Yilla, Ph.D., UT-Arlington, Exercise, Sport & Health Studies Department. "The Evolution of the High Performance Sport Chair" |
| Fall 1998 | William P. Morgan, Ph.D., University of Wisconsin-Madison. "The Role of Hypnosis in Exercise and Sport Science" |
| Spring 1999 | Mark A. Thompson, Ph.D., University of Kansas. "Finding the Good: Psychological Skills for Coping in Sport and Life" |
| Fall 1999 | Peter G. Snell, Ph.D., UT Southwestern Medical Center. "Watching Sports Rather than Playing: A Challenge for Physical Education in the New Millenn |
| Spring 2000 | David H. Arnott, Ph.D., Dallas Baptist University. "Corporate Cults" |
| Fall 2000 | Eric Nadel, B.A., Texas Rangers Major League Baseball Club. "The Professional Athlete and Society: His Relationship with the Fans and the Media" |
| Spring 2001 | Dr. Dale Pease, Professor, University of Houston "Threat or Challenge: Your Approach to Competition?" |

Brad Mayne, CFE

Brad Mayne is President & CEO of Center Operating Company, in Dallas Texas. Center Operating Company (COC) is owned by Mark Cuban, Tom Hicks and Ross Perot, Jr. and is responsible for implementing the terms of an agreement signed with the City of Dallas to design, develop, build, manage and operate the American Airlines Center. The \$420 million American Airlines Center is this Nation's newest and most prestigious sports and entertainment facility. In addition, the Public/Private partnership between COC and the City of Dallas has allowed COC to manage Reunion Arena for the past three years.

Mr. Mayne has experience in a variety of public assembly facilities including arenas, convention centers, open and domed stadiums, and performing arts theaters. He has been involved in the acquisition and operation of a professional sports team and member of the governing board for the Continental Indoor Soccer League. Mayne has been recognized for his accomplishments within the industry as he was named Pollstar Magazine's Facility Executive of the Year for arenas. He also received Ogden Entertainment's "Employee of the Year", and the Orange County Register listed Mayne as the "Fifth Most Influential Person in Orange County, California Sports".

Brad Mayne received his Bachelor of Science Degree from the college of Health, Recreation and Physical Education at the University of Utah in 1979. His area of study was Commercial Recreation Management.

Brad is active in the Dallas community as he is a founding member of the Board of Directors for the Dallas/Fort Worth Regional Sports Commission. Brad serves on the Executive Committee for the Board of Directors for the Dallas Convention and Visitors Bureau and as a Dallas 2012 Board Member. Mr. Mayne is active in the International Association of Assembly Managers (IAAM) as a member of the Board of Regents for the association's educational program and school in Wheeling, West Virginia.