

THE ANDERSON SPORT PERFORMANCE LECTURE

Overview:

The curriculum of the Department of Kinesiology includes the study and practice of sport. It is clearly understood that sport is a significant element of our culture and that it is conducted in a variety of settings and for a variety of purposes. Therefore, this lecture is established to provide all interested individuals an opportunity to broaden their understanding of this culture phenomenon.

Purposes:

1. This activity is designed to supplement the department's educational mission through presentations and interactions with significant professionals from various areas of the sport culture.
2. This activity is designed to recognize significant professionals from the area who are making contributions to our sport culture and can provide different perspectives relative to sport performance.
3. This activity is designed to develop more interaction with sport enterprise outside the department and the university.

Previous Anderson Sport Performance Lectures:

21 st	Fall	2006	Dr. James C. Sterling, Physical Medicine and Rehabilitation, Dallas Orthopedic Center, Team Physician, US Olympic Sports Medicine, "The Olympic Experience: Torino 2006 Winter Games"
20 th	Spring	2006	Dr. Daniel A. Nathan, Associate Professor, American Studies, Skidmore College, Saratoga Springs, New York, "Nothing Ever Matters, Apart From Football: American Sports Fandom, Civic Identity, and the Politics of Belonging"
19 th	Fall	2005	Mr. Brad Mayne, B.S., Health, Physical Education & Recreation, University of Utah, President/CEO, American Airlines Center, "Revenue Sources in Major Arenas: Following the Money"
18 th	Spring	2005	Dr. Kathleen S. Porter, Lecturer and Undergraduate Advisor Department of English, The University of Texas at Arlington "Baseball Babes: The Roles of Women in Baseball Film"
17 th	Fall	2004	Mr. Scott Murray, B.S., NBC5 Sports Director/ Anchor, 1980 - 2003, President/ CEO of Scott Murray Productions, Senior Vice President of Public Affairs for PlainsCapital Corporation, "Sports and Ratings: Show Me the Money"
16 th	Spring	2004	Dr. Don G. Kyle, Department of History, The University of Texas at Arlington, "Ancient Olympics and Their Relevance for the Modern Olympics"
15 th	Fall	2003	Mr. Kevin G. Abelbeck, B.A., President, InfoTech, Las Vegas, NV, "The Evolution and Design of Fitness Equipment"
14 th	Spring	2003	Dr. Craig A Depken II, Department of Economics, The University of Texas at Arlington, "The Economics of Sports Arenas: A Property Rights Approach"
13 th	Fall	2002	Dr. James R Morrow, University of North Texas, "Health of Hispanic Youth in Texas: Participation and Training in Health"
12 th	Spring	2002	Dr. Jan Suffolk Todd, The University of Texas at Austin, "Ironmaidens: An Illustrated History of Women & Strength Training"
11 th	Fall	2001	Mr. Brad Mayne, B.S., President & CEO of Center Operating Co., "The American Airlines Center Project: A Public-Private Partnership"
10 th	Spring	2001	Dr. Dale G. Pease, University of Houston, "Threat or Challenge: Your Approach to Competition?"
9 th	Fall	2000	Mr. Eric Nadel, B.A., Texas Rangers Major League Baseball Club, Radio Play by Play Announcer, Arlington, TX, "The Professional Athlete and Society: His Relationship with the Fans and the Media"
8 th	Spring	2000	Dr. David H. Arnott, Dallas Baptist University, "Corporate Cults: Supply and Demand in Professional Sports"
7 th	Fall	1999	Dr. Peter G. Snell, The University of Texas Southwestern Medical Center, "Watching Sports Rather than Playing: A Challenge for Physical Education in the New Millennium"
6 th	Spring	1999	Dr. Mark A. Thompson, University of Kansas, "Finding the Good: Psychological Skills for Coping in Sport and Life"
5 th	Fall	1999	Dr. William P. Morgan, University of Wisconsin-Madison, "The Role of Hypnosis in Exercise and Sport Science"
4 th	Spring	1998	Dr. Abu B. Yilla, Department of Kinesiology, The University of Texas at Arlington, "The Development of the Lightweight Wheelchair"
3 rd	Fall	1997	Dr. Don G. Kyle, Department of History, The University of Texas at Arlington, "The Pentathlon at the Ancient Greek Olympics: Performance and Problems"
2 nd	Spring	1997	Dr. David Cook, President of Mental Advantage, Inc., Fort Worth, TX, "The Mindset of a Champion"
1 st	Fall	1996	Mr. Mark Holtz, B.A., Texas Rangers Major League Baseball Club Television Play by Play Announcer, Arlington, TX, "The Media Perspective in Sport"



The Department of Kinesiology

presents

The 22nd Anderson Sport Performance Lecture

with

Randy Snow

President, NO "XQs," Inc.

Bachelor in Business Administration, 1986,

The University of Texas at Arlington

1984 Paralympian Gold Medalist

Three time medalist

First Paralympian inducted in
Olympic Hall of Fame (2004)

**"Life is a Competition: An Athletic Approach
to Goal Achievement"**

Monday, February 5, 2007 – 12 Noon

100 Nedderman Hall

DR. EUGENE W. ANDERSON (1932 – 1997)

Dr. Eugene W. Anderson was Professor and Chair of the Department of Exercise, Sport and Health Studies (now Kinesiology) at The University of Texas at Arlington from 1978-1994. At the time of his death, Dr. Anderson was in the cherished position of a modified service-retired Professor (50% employment) in his 19th year in our Department of Exercise, Sport and Health Studies. His professional career of over 40 years included service as an assistant vice-president for academic affairs, university department chair, college coach, high school instructor and high school coach.

Eugene W. Anderson received his Bachelor of Science in Physical Education in 1954 and the Master of Science in 1959 from Fort Hays State University in Kansas. He received the Doctorate in Education in Physical Education from Arizona State University in Tempe, Arizona in 1970.

Dr. Anderson's Sport Performance career began with the Kinsley, Kansas Coyotes where he participated in four years each of football, basketball and track. He continued in the athletic world at Fort Hays State University by participating in football (one year), basketball and track where he finished fourth in the high jump at the NAIA National Meet. After serving two years in the United States Army in Fort Bliss, Texas, Dr. Anderson taught history, health, drivers' education, boys and girls physical education and coached the Wildcats in Hanover, Kansas. He then was a high school instructor of history and coached football, basketball and track for two years in Hays, Kansas. Upon the completion of his Masters'

Degree, he was employed at Olivet College in Olivet, Michigan from 1960-64 as an assistant professor of physical education and assistant football coach, head basketball coach and golf coach. He then became an assistant professor of physical education and basketball coach at Chico State College in Chico, California (1964-68). In 1968, Dr. Anderson became Chair of the Physical Education Program and subsequently in 1972, Professor and Chair of the Division of Health, Physical Education and Athletics at Southwest State University in Marshall, Minnesota. In 1977-78, he was the Assistant Vice President for Academic Affairs at the same institution.

Dr. Anderson was very prominent in the development of our current Kinesiology academic program. During his tenure at UTA, the Health Education and Dance minors were developed. The Bachelor of Science in Exercise Science degree was started for students in the Allied Health Sciences. The physical education-athletic coaching degrees, along with certification for teaching K-12 were shaped and refined. Dr. Anderson's expertise and appreciation for science in sport and performance created the popular KINE 1400 Introduction to Exercise Science class (there are currently two lecture and seven laboratory sections per semester). His understanding of the acquisition of motor skills dramatically influenced the pedagogy curriculum. His experiences in sport and coaching directly impacted the departmental performance curriculum. Perhaps Dr. Anderson's most intense interest, in addition to curriculum, was in how the curriculum affected facility development. In the 1981-85 academic years, he gave numerous hours to the planning of an educational facility for our Exercise, Sport and Health Studies academic unit. The facilities'

blueprint included numerous laboratories, classrooms, learning centers, student, faculty and activity areas that would have provided an educational setting that would be comparable to the academic program he helped create. The facilities' plans continue to be a model for our departmental future.

Dr. Eugene W. Anderson is currently one of our two Professor Emeriti in the Department of Kinesiology at UTA. The Department of Kinesiology has established *The Eugene W. Anderson Endowed Memorial Scholarship* in his honor. The Anderson Scholarship is awarded to Kinesiology undergraduate majors twice a year (Fall and Spring Semester) with preference to a Teacher Education Certification student (\$300.00). In addition to the Anderson Endowed Scholarship, the Department of Kinesiology is currently in the process of endowing *The Anderson Sport Performance Lecture*. Please note the departmental web site for additional information on both of these endowment activities (www.uta.edu/coed/kinesiology/events/anderson/) ♦

Randy Snow

At the peak of a blossoming tennis career while just a junior in high school, Randy Snow was injured in a farming accident, which left him without the use of his legs. Since then he has become a business owner and nationally recognized sales associate, a Fortune 500 speaker and one of the most successful gold medal wheelchair athletes in history. Because of his achievements, he received the Paralympic torch from President Clinton in Washington, kicking off the Atlanta Paralympic Games in 1996. In 2004 he was the first Paralympian inducted into the Olympic Hall of Fame.

Randy Snow received a Bachelor of Business Administration degree from The University of Texas at Arlington in 1986. Randy is a three sport Paralympian medalist. Mr. Snow is the first Paralympian to be inducted into the Olympic Hall of Fame (2004). Randy has served in public, private and governmental positions. For over 20 years, Randy has succeeded in the corporate world working with Sunrise Medical, a company with revenues in excess of \$600 million. To honor Randy's achievements, the city of Arlington has named a street for him entitled Randy Snow Road from Lamar Boulevard to Baird Farm Road north of I-30.

Drawing from his personal business experiences, medal winning Olympic competitions, and the principles he learned while embracing his injury, his program provides practical information in dealing with change. His audiences will want to make change a way of life.

Featured on CNN, ESPN and in USA Today, he is a gold medallist, a published author, a past MVP sales associate and the president of an achievement company called NO XQs (no excuse), Inc. His life represents the idea of discovering options and finding new opportunities. Randy Snow has proven that in order to succeed today, you must have a 100% able-bodied mind! ♦

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