



The Department of Kinesiology &
Communication

present

**The Anderson
Sport Performance Lecture Series**

Lecture #17

“Sports and Ratings: Show Me the Money”

With

Mr. Scott Murray

**Bachelor of Science in Psychology
University of Rochester
NBC5 Sports Director/Anchor, 1980 – 2003
President/CEO of Scott Murray Productions
Senior Vice President of Public Affairs for
PlainsCapital Corporation**

Wednesday, October 20, 2004 – 12:00 Noon

Lone Star Auditorium – Activities Building

Free and Open to the Public

Call 272-3288 for information