



presents

The 23rd Anderson Sport Performance Lecture

With

Talmage Boston, J.D.

Author 1939: Baseball's "Tipping Point" foreword by John Grisham
Media Member, Texas Baseball Hall of Fame
2003-2007 Texas Monthly Magazine "Texas Super Lawyer"

"Why Heroes Still Matter"

Monday, November 19, 2007 – 12:00 Noon

106 Nedderman Hall

Free and open to the public Call 272-3288 for more information

www.uta.edu/coed/kinesiology/events/anderson/



THE ANDERSON SPORT PERFORMANCE LECTURE

Overview:

The curriculum of the Department of Kinesiology includes the study and practice of sport. It is clearly understood that sport is a significant element of our culture and that it is conducted in a variety of settings and for a variety of purposes. Therefore, this lecture is established to provide all interested individuals an opportunity to broaden their understanding of this culture phenomenon.

Purposes:

1. This activity is designed to supplement the department's educational mission through presentations and interactions with significant professionals from various areas of the sport culture.
2. This activity is designed to recognize significant professionals from the area who are making contributions to our sport culture and can provide different perspectives relative to sport performance.
3. This activity is designed to develop more interaction with sport enterprise outside the department and the university.

Previous Anderson Sport Performance Lectures:

- | | | | |
|-----------------|--------|------|---|
| 1 st | Fall | 1996 | Mr. Mark Holtz, B.A., Texas Rangers Major League Baseball Club Television Play by Play Announcer, Arlington, TX, "The Media Perspective in Sport" |
| 2 nd | Spring | 1997 | Dr. David Cook, President of Mental Advantage, Inc., Fort Worth, TX, "The Mindset of a Champion" |
-

Previous Anderson Sport Performance Lectures:

- 3rd Fall 1997 Dr. Don G. Kyle, Department of History, The University of Texas at Arlington, "The Pentathlon at the Ancient Greek Olympics: Performance and Problems"
-
- 4th Spring 1998 Dr. Abu B. Yilla, Department of Kinesiology, The University of Texas at Arlington, "The Development of the Lightweight Wheelchair"
-
- 5th Fall 1999 Dr. William P. Morgan, University of Wisconsin-Madison, "The Role of Hypnosis in Exercise and Sport Science"
-
- 6th Spring 1999 Dr. Mark A. Thompson, University of Kansas, "Finding the Good: Psychological Skills for Coping in Sport and Life"
-
- 7th Fall 1999 Dr. Peter G. Snell, The University of Texas Southwestern Medical Center, "Watching Sports Rather than Playing: A Challenge for Physical Education in the New Millennium"
-
- 8th Spring 2000 Dr. David H. Arnott, Dallas Baptist University, "Corporate Cults: Supply and Demand in Professional Sports"
-
- 9th Fall 2000 Mr. Eric Nadel, B.A., Texas Rangers Major League Baseball Club, Radio Play by Play Announcer, Arlington, TX, "The Professional Athlete and Society: His Relationship with the Fans and the Media"
-
- 10th Spring 2001 Dr. Dale G. Pease, University of Houston, "Threat or Challenge: Your Approach to Competition?"
-
- 11th Fall 2001 Mr. Brad Mayne, B.S., President & CEO of Center Operating Co., "The American Airlines Center Project: A Public-Private Partnership"
-
- 12th Spring 2002 Dr. Jan Suffolk Todd, The University of Texas at Austin, "Ironmaidens: An Illustrated History of Women & Strength Training"
-
- 13th Fall 2002 Dr. James R Morrow, University of North Texas, "Health of Hispanic Youth in Texas: Participation and Training in Health"
-

Previous Anderson Sport Performance Lectures:

- 14th Spring 2003 Dr. Craig A Depken II, Department of Economics, The University of Texas at Arlington, "The Economics of Sports Arenas: A Property Rights Approach"
-
- 15th Fall 2003 Mr. Kevin G. Abelbeck, B.A., President, InfoTech, Las Vegas, NV, "The Evolution and Design of Fitness Equipment"
-
- 16th Spring 2004 Dr. Don G. Kyle, Department of History, The University of Texas at Arlington, "Ancient Olympics and Their Relevance for the Modern Olympics"
-
- 17th Fall 2004 Mr. Scott Murray, B.S., NBC5 Sports Director/ Anchor, 1980 - 2003, President/ CEO of Scott Murray Productions, Senior Vice President of Public Affairs for Plains Capital Corporation, "Sports and Ratings: Show Me the Money"
-
- 18th Spring 2005 Dr. Kathleen S. Porter, Lecturer and Undergraduate Advisor Department of English, The University of Texas at Arlington "Baseball Babes: The Roles of Women in Baseball Film"
-
- 19th Fall 2005 Mr. Brad Mayne, B.S., Health, Physical Education & Recreation, University of Utah, President/CEO, American Airlines Center, "Revenue Sources in Major Arenas: Following the Money"
-
- 20th Spring 2006 Dr. Daniel A. Nathan, Associate Professor, American Studies, Skidmore College, Saratoga Springs, New York, "Nothing Ever Matters, Apart From Football: American Sports Fandom, Civic Identity, and the Politics of Belonging"
-
- 21st Fall 2006 Dr. James C. Sterling, Physical Medicine and Rehabilitation, Dallas Orthopedic Center, Team Physician, US Olympic Sports Medicine, "The Olympic Experience: Torino 2006 Winter Games",
-

Previous Anderson Sport Performance Lectures:

22nd Spring 2007 Mr. Randy Snow, President, NO "XQs," Inc., Bachelor in Business Administration, 1986, The University of Texas at Arlington, 1984, Paralympian Gold Medalist, Three time medalist, First Paralympian inducted in Olympic Hall of Fame (2004), "Life is a Competition: An Athletic Approach to Goal Achievement"

DR. EUGENE W. ANDERSON (1932-1997)

Dr. Eugene W. Anderson was Professor and Chair of the Department of Exercise, Sport and Health Studies at The University of Texas at Arlington from 1978-1994. At the time of his death, Dr. Anderson was in the cherished position of a modified service-retired Professor (50% employment) in his 19th year in our Exercise, Sport and Health Studies department. His professional career of over 40 years included service as an assistant vice-president for academic affairs, university department chair, college coach, high school instructor and high school coach.

Eugene W. Anderson received his Bachelor of Science in Physical Education in 1954 and the Master of Science in 1959 from Fort Hays State University in Kansas. He received the Doctorate in Education in Physical Education from Arizona State University in Tempe, Arizona in 1970.

Dr. Anderson's Sport Performance career began with the Kinsley, Kansas Coyotes where he participated in four years each of football, basketball and track. He continued in the athletic world at Fort Hays State University by participating in football (one year), basketball and track where he finished fourth in the high jump at the NAIA National Meet. After serving two years in the United States Army in Fort Bliss, Texas, Dr. Anderson taught history, health, drivers' education, boys and girls physical education and coached the Wildcats in Hanover, Kansas. He then was a high school instructor of history and coached football, basketball and track for two years in Hays, Kansas. Upon the completion of his Masters' Degree, he was employed at Olivet College in Olivet, Michigan from 1960-64 as an

assistant professor of physical education and assistant football coach, head basketball coach and golf coach. He then became an assistant professor of physical education and basketball coach at Chico State College in Chico, California (1964-68). In 1968, Dr. Anderson became Chair of the Physical Education Program and subsequently in 1972, Professor and Chair of the Division of Health, Physical Education and Athletics at Southwest State University in Marshall, Minnesota. In 1977-78, he was the Assistant Vice President for Academic Affairs at the same institution.

Dr. Anderson was very prominent in the development of our current Exercise, Sport and Health Studies academic program. During his tenure at UTA, the Health Education and Dance minors were developed. The Bachelor of Science in Exercise Science degree was started for students in the Allied Health Sciences. The physical education-athletic coaching degrees, along with certification for teaching K-12 were shaped and refined. Dr. Anderson's expertise and appreciation for science in sport and performance created the popular Biophysical Principles of Human Movement class (there are currently two lecture and five laboratory sections per semester). His understanding of the acquisition of motor skills dramatically influenced the pedagogy curriculum. His experiences in sport and coaching directly impacted the departmental performance curriculum. Perhaps Dr. Anderson's most intense interest, in addition to curriculum, was in how the curriculum affected facility development. In the 1981-85 academic years, he gave numerous hours to the planning of an educational facility for our ESHS academic unit. The facilities' blueprint included numerous laboratories, classrooms, learning centers, student, faculty and activity areas that would have provided an educational setting that would be comparable to the academic program he helped create. The facilities' plans continue to be a model for our departmental future.

Talmage Boston, J.D.

Talmage Boston is currently Shareholder, Litigation Section Winstead P.C. (300 lawyers in seven offices – Dallas, Houston, Austin, Fort Worth, the Woodlands, San Antonio and Washington, D.C.). Mr. Boston was the *Texas Monthly* magazine “Super Lawyer” in 2003 – 2006, and profiled in the October 2005 issue of *Texas Super Lawyers*. Mr. Boston has a Bachelor of Arts in Economics with a minor in English in addition to the Juris Doctorate from The University of Texas at Austin. Mr. Talmage is a past chairman (2003 – 2004) & Director, Council of Litigation (23 members), governing board for Litigation Section (the largest section with 7,300 members of the State Bar of Texas. He is a past chair (1993) of the Business Litigation Section (which is the largest section with 1,100 members) of the Dallas Bar Association. Additionally, Mr. Boston has been the Lead Counsel with 19 published opinions including two to the Texas Supreme Court and one to the United States Fifth Circuit Court of Appeals. Mr. Talmage is also Board Certified, Civil Trial Law and Civil Appellate Law, Texas Board of Legal Specialization. He is one of only 72 lawyers in the State of Texas who have this double-board certification. Mr. Talmage is the author of a position paper on “Tort Reform” for the George W. Bush Governor Campaign in 1994 which became one of his primary accomplishments during his terms as governor.

Mr. Boston is the author of the following publication: *1939: Baseball's Tipping Point* (Bright Sky Press 2005 with foreword by John Grisham and preface by Dale Petroskey, President, National Baseball Hall of Fame). This book was critically acclaimed by the Associated Press, the Dallas Morning News, by D Magazine and the San Antonio Express. A second published book by Mr. Boston is *1939: Baseball's Pivotal Year from the Golden Age to the Modern Era* (Summit 1994 with foreword by Buck O'Neil). It was critically acclaimed in Texas Monthly, Baseball Today, the Dallas Morning News and the Fort Worth Star Telegram while ranking Number 1 on the Dallas-Fort Worth Best-Seller List. A third publication is *The Scribner Encyclopedia of American Lives – Sports Figures* (Charles Scribner's Sons 2002). Mr. Boston authored the articles in the encyclopedia on Bart Giamatti, Red Barber, Lou Brock, and Carl Yastrzemski.

Mr. Boston prepared all essays on the walls of the Nolan Ryan Center in Alvin, TX (opened April 1999). All of these essays appeared in the *Texas Rangers Souvenir Program* throughout the summer of 1998, and were finalists in the Pen-Texas statewide essay competition in 1997.

Additional publication experiences for Mr. Boston includes the writing of 36 columns and 32 book reviews which were published in the *Dallas Morning News*. He is currently a regular featured columnist for *People Newspapers* and the *Dallas Business Journal*. His articles on baseball have also appeared in *Baseball Research Journal* (a SABR publication) and *Memories and Dreams* (a National Baseball Hall of Fame publication).

Mr. Boston has been active on the lecture circuit including Princeton University “Baseball and the American Experience” (2001), the National Baseball Hall of Fame in Cooperstown, NY as the featured speaker during the Hall of Fame Game Writers' Weekend (2005), the Houston Museum of Fine Arts “Baseball as America” exhibit collection from the National Baseball Hall of Fame (2005), the Southern Methodist University Cox School of Business “Management by Baseball” (2006) and the St. Louis Cardinals Fantasy Camp in West Palm Beach, FL “Management by Baseball” (2007).

Numerous television and radio commentator experiences for Mr. Boston include the preparation and performance of 16 baseball history segments throughout the summer of 1996 on “In the Dugout with Johnny Oates” which was televised throughout north Texas. Mr. Boston has also been featured 12 times since the Summer of 2000 on TXCN (Belo Cable Television) “Sports Talk” as the network's baseball business and history commentator. He was featured five times in August of 2002 on Fox Southwest Television's “Southwest Sports Report” commenting on baseball's labor dispute in addition to three appearances on Channel 11's “Good Morning Texas” and repeated appearances on every major radio sports talk show in north Texas.

Mr. Boston is a Texas Baseball Hall of Fame member inducted in November of 1997. He is the Director of the Society of American Baseball Research (SABR) – Dallas/Fort Worth Chapter (1995 – present).

Please welcome Mr. Talmage Boston as the 23rd Anderson Sport Performance Lecturer!◆