



UNIVERSITY OF
TEXAS
ARLINGTON

OFFICE OF THE PRESIDENT

June 6, 2014

Dr. Belle S. Wheelan, President
Commission on Colleges
Southern Association of Colleges and Schools
1866 Southern Lane
Decatur, Georgia 30033-4097

Dear Dr. Wheelan,

I am writing to notify you that The University of Texas at Arlington is seeking approval from The University of Texas System and The Texas Higher Education Coordinating Board for a new Master of Science in Business Analytics and a Bachelor of Arts in Spanish Translation and Interpreting. The programs are scheduled to begin in Fall 2014. The MS in Business Analytics is 36 semester credit hours. The BA in Spanish Translation and Interpreting is 120 semester credit hours.

These new degrees are complements to existing programs already offered by their departments and colleges.

The MS in Business Analytics, encouraged by the Advisory Council, prepares students to work with "big data" in industry, an emerging field. This degree is a natural extension of a previous track option for students in the MS in Information Systems program that has been steadily increasing. All courses in the program will be taught by terminally qualified faculty. Most of the courses in the proposed program are already being taught to support other programs. Only three new courses, less than 25%, would be developed to support this program, and two of these would support other programs also. The MS in Business Analytics program would be reviewed along with other graduate business programs by the Association to Advance Collegiate Schools of Business (AACSB). All of the degree programs in the College of Business are accredited by the AACSB, and this new program would as well. AACSB sends an accreditation to review business programs every five years, and offers suggestions for improvements.

The BA in Spanish Translation and Interpreting responds to the demand for translation and interpreting professionals in the DFW Metroplex. The Department of Modern Languages has offered a successful certificate in this area, and this BA is a natural extension. No new faculty members are required to implement the program. No new courses are added to the curriculum with the exception of SPAN 3341, 4343, and 4342, which is less than 25%.

Please let me know if the Commission requires additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'V. Karbhari'.

Vistasp Karbhari
President

c: Steven Sheeley
Ronald L. Eisenbaumer
Beth Wright
Rachel Croson
Loraine Phillips