

The University of Texas at Arlington  
 Program: Business Administration - Marketing  
<http://www2.uta.edu/gradbiz/newgradbiz/PhD/program/marketing/marketing.html>

December 2011

Measure	Year	Year	Year	3-year Average
Number of Degrees Conferred Per Year	2007-08	2008-09	2009-10	3-year Average
	0	0	1	0.3
Average Time to Degree (years)	-	-	4.0	4.0
10-year Graduation Rates	Entering Year			3-year Average
	1998-99	1999-2000	2000-01	
	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>	N/A <sup>1</sup>
Characteristic	2007-08	2008-09	2009-10	3-year Average
Employment Profile of Graduates	-	-	Employed: 100.0%	Employed: 100.0%
Admissions Criteria	<a href="http://www2.uta.edu/gradbiz/newgradbiz/PhD/program/admitreqs.html">http://www2.uta.edu/gradbiz/newgradbiz/PhD/program/admitreqs.html</a>			
Percentage of Full-time Students with Financial Support <sup>2</sup>	80.0%	100.0%	100.0%	93.3%
Average Institutional Financial Support Provided to Full-time Students <sup>2,3</sup>	\$16,000	\$15,250	\$28,455	\$19,902
Student-Core Faculty Ratio <sup>4</sup>	0.6 to 1	0.4 to 1	0.3 to 1	0.4 to 1
Average Core Faculty Publications	2.1	1.6	2.2	2.0
Core Faculty Receiving External Funds	0	0	1	0.3
Average External Funds per Funded Core Faculty	-	-	\$4,920	\$1,640
External Funds per Program <sup>5</sup>	\$0	\$0	\$5,634	\$1,878
Percentage Full-time Students (≥ 18 SCH)	83.3%	66.7%	50.0%	66.7%
Number of Core Faculty	9	9	9	9
Core Faculty Teaching Load (SCH)	14.7	15.0	15.3	15.0
Faculty Diversity	White: 44.4% Black: 11.2% Other: 44.4% Male: 77.8% Female: 22.2%	White: 44.4% Black: 11.2% Other: 44.4% Male: 77.8% Female: 22.2%	White: 33.3% Black: 11.1% Other: 55.6% Male: 77.8% Female: 22.2%	White: 40.7% Black: 11.2% Other: 48.1% Male: 77.8% Female: 22.2%
Student Diversity	White: 50.0% Other: 50.0% Male: 66.7% Female: 33.3%	White: 50.0% Other: 50.0% Male: 66.7% Female: 33.3%	White: 50.0% Other: 50.0% Male: 66.7% Female: 33.3%	White: 50.0% Other: 50.0% Male: 66.7% Female: 33.3%
Date of Last External Review	2010-11			
External Program Accreditation	AACSB, 2016-17			
Student Publications/Presentations	2007-08	2008-09	2009-10	3-year Average
	This information will be provided in the December 2012 report.			

<sup>1</sup> Indicates no students in this entering cohort.

<sup>2</sup> Includes students with aid of \$1,000 or more.

<sup>3</sup> Financial support includes amounts for graduate teaching or research assistantships, tuition fellowships, scholarships, grants and loans, awarded for fall and spring of the academic year.

<sup>4</sup> Full-time student FTE/full-time core faculty FTE

<sup>5</sup> Includes funds awarded to all program faculty.