INTERACTIVE DISPLAYS

**cART + Wild Pony Editions**
The University of Texas Arlington Department of Art + Art History brings artists, designers, poets and students together to collaborate in the creating of innovative prints and book works in a wide range of traditional and nontraditional print media and techniques. cART+ Wild Pony Editions focus students and faculty on considering the idea of expanded studio practices and entrepreneurial experiences. cART started as a sun-rot, industrial electric vehicle parked in the middle of a parking lot in east Texas. Rescued, revived and repurposed by Professor Nancy Palmeri, cART now exists as a flexible, mobile platform for promoting the Arts, student-artist-entrepreneurs and faculty research both within and outside of our academic community. Wild Pony Editions seeks to engage students in the language and strategies of contemporary art while fostering an educational experience that both promotes and challenges traditional printmaking. Professor Scott Cook will also present on this subject during the 2018 Festival of Ideas guest speaker presentations. Wild Pony Editions and cART amplify an understanding that arts entrepreneurs create opportunities, jobs, culture, products and services. Our goal is to help students tie together a serious art practice with real-world knowledge and to drive their career experiences towards finding a balance between what they love and a sustainable income.

**MusicDetour: DFW Music Archive**
A digital depository for music created and performed in the Dallas-Fort Worth Metroplex. It preserves all genres performed in the Metroplex and serves as a free public resource. Local musicians create music that often is not recorded or the recordings are not stored. This is a wealth of cultural creation that is never archived. By archiving this music, MusicDetour serves as a permanent record of local music upon which new culture can be produced. Dr. David Arditi, Assistant Professor of Sociology at UTA, founded MusicDetour (www.musicdetour.uta.edu/omeka/) and is presenting at the Festival of Ideas.

**StartUp Lounge**
The StartUp Lounge is a collision space for entrepreneurs on and off campus. We provide entrepreneurial resources including seminar series and working/meeting spaces. EpIC Mavs is a free weekly interactive, conversational entrepreneurship seminar series designed to help entrepreneurs get started. EpIC Mavs (www.epicmavs.com) is hosted by The University of Texas Startup Lounge each Thursday from 4:30 to 6:00 pm. It’s open to all entrepreneurs in the startup ecosystem.

**UT Arlington Esports**
Esports (also known as electronic sports or competitive gaming) is an emerging industry based on multiplayer video game competitions that feature professional players. With viewship numbers in the tens of millions, there are many opportunities for students to build careers in the industry. These opportunities include, but are not limited to: professional gamer, team management, business management, event production, coaching, marketing, and media production. UTA’s award winning esports organization will have a team at the 2018 Festival of Ideas to interact with and educate local high school and UTA students about the world of esports.
UT Arlington Records

UT Arlington Records is a new Record Label housed in the Department of Music. Focusing on releasing the highest quality art and concert music, the label will initially showcase UT Arlington Faculty and Students. The first two releases are slated for release in Spring 2018. Students are involved in all aspects of production, including recording, manufacturing, publicity, and artist relations. The Executive Producer of UT Arlington Records is Professor Dan Cavanagh. Professor Jamar Jones serves as the instructor for the course; they will present the program overview during the 2018 Festival of Ideas grant presentations.

UTA Entrepreneur Society

Entrepreneur Society is an online social network on Facebook dedicated to providing guidance and a support for students who are interested in learning from real world entrepreneurs in regards to money and business. The Entrepreneur Society is hosting #PITCH UTA, a MAVSCHALLENGE.ORG event powered by AGNI. #PITCH UTA is shark-tank style elevator pitch competition, students of all majors will pitch their entrepreneurial ideas to an experienced panel of judges, investors and venture capitalists. Finalists will be given the opportunity to compete for a grand prize of $10,000!