



Vendor Application for Trademark Usage for The University of Texas at Arlington

Please complete this form and return it to Marketing Services, University Communications
(Box 19123, Arlington, TX 76019-0123, Fax 817-272-1297, Phone 817-272-1299)

Vendor Name: _____ Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Licensing Contact Name: _____ Licensing Contact E-mail: _____

Sales Contact Name: _____ Sales Contact E-mail: _____

What are your company's primary categories: Gifts & Novelties, Housewares, Glassware, Awards, Sporting Goods & Equipment, Signage, Fashion Apparel, Uniform Apparel, Screenprinted T-shirts, Automobile Products, Jewelry, School Supplies, Office Products, Display Products, Furniture, Other _____

Are you licensed to print UT Arlington trademarks through Strategic Marketing Associates (SMA)?: YES NO

Are you a Historically Underutilized Business (HUB) (e.g. woman- or minority-owned)? YES NO

Please read and sign below indicating that you agree to the following:

1. I understand that I may produce the UT Arlington logo in connection with a request from a UT Arlington department, for the express written purpose of promotional (giveaway) items or for internal usage purposes only.
2. I have received a Trademark Style Sheet from the Office of Marketing Services at The University of Texas at Arlington. I understand and agree to abide by the guidelines stated within.
3. I agree to submit all designs to the Office of Marketing Services at The University of Texas at Arlington for review and approval before production commences. I further agree that the Office of Marketing Services at The University of Texas at Arlington has final authority to approve/disapprove of the design, and agree to make changes to the design as requested by the Office of Marketing Services.
4. I understand that orders over \$2,000 require a Purchase Order from the Office of Procurement Services at The University of Texas at Arlington.
5. I understand that if I produce a product for resale with the UT Arlington logo, I must first be licensed by the Strategic Marketing Affiliates (SMA) and must submit all requests for trademark usage to The Office of Trademark Licensing, 1 University Station Stop B6900, 2100 Speedway CBA 6.476, Austin, Texas 78712, 512-475-7923, 512-232-7080 fax, craig@irla.utexas.edu. **IF YOU ARE ONLY PRODUCING ITEMS FOR GIVEAWAY OR INTERNAL USAGE PURPOSES, YOU DO NOT NEED TO BE LICENSED BY SMA.**
6. I understand that the Office of Marketing Services and/or the Office of Procurement Services at The University of Texas at Arlington may revoke this privilege at any time for failure to comply with the guidelines above.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

Accepted by The University of Texas at Arlington:

Marketing Services

Procurement Services

Date

Date