

**DEPARTMENT OF POLITICAL SCIENCE
UNIVERSITY OF TEXAS AT ARLINGTON**

**PRESIDENTIAL FOREIGN POLICY MAKING
POLS 4334, SECTION 001
FALL, 2007**

**T 7:00-9:50 P.M.
8 UNIVERSITY HALL**

**INSTRUCTOR: DR. FARRAR-MYERS
OFFICE: 450 UNIVERSITY HALL
OFFICE HOURS: TTH 4:00 – 5:00 P.M.;
AND BY APPOINTMENT**

**PHONE: 817-272-5265
MAILBOX: 206 UNIVERSITY HALL
E-MAIL: VICTORIA@UTA.EDU**

INTRODUCTION:

The goal of this course is to examine the roles, powers, and impact the presidency has in setting and implementing American foreign policy. We will consider both the resources available to the institution and the checks placed upon it. Particular focus will be placed on analyzing and critically evaluating presidential decision-making in the foreign policy arena. The final portion of the class will be dedicated to examining the effect of recent events on American foreign policy and the role that will be carved out for the presidency. In addition to traditional readings, lectures, and class discussions, students will employ class materials through a presidential advisory strategy simulation (*the PASS Project*) throughout the semester. Students will gain from this course the ability to: identify the role of the presidency in foreign policy making; identify historical trends in American foreign policy; analyze key presidential foreign policy doctrines; describe the breadth of and constraints on presidential leadership in foreign policy; examine the president's ability to achieve foreign policy goals; assess the current state of presidential foreign policy making; and synthesize and evaluate presidential foreign policy objectives.

REQUIRED TEXTS (AVAILABLE FOR PURCHASE AT THE UNIVERSITY BOOKSTORE):

Ralph G. Carter, ed. 2005. *Contemporary Cases in US Foreign Policy: From Terrorism to Trade*, 2nd ed. Washington, D.C.: CQ Press.

Thomas M. Magstadt. 2004. *An Empire If You Can Keep It: Power and Principle in American Foreign Policy*. Washington, D.C.: CQ Press.

Arthur M. Schlesinger, Jr. 2005. *War and the American Presidency*. New York: W.W. Norton & Company.

* Additional readings will be available either online and/or on reserve at the library.

RECOMMENDED READING:

I strongly recommend reading a daily newspaper. You can also see the following newspaper Internet sites:

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New York Times: <http://www.nytimes.com>
Washington Post: <http://www.washingtonpost.com>
Fort Worth Star-Telegram: <http://www.star-telegram.com>
Dallas Morning News: <http://www.dallasnews.com>

LIBRARY INFORMATION:

Students will find useful research information for political science at <http://library.uta.edu/JDBC/DBs/narrowdbs.jsp?DBID=POLSCIENCE>.

AMERICANS WITH DISABILITIES ACT (ADA):

The University of Texas at Arlington is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 - The Rehabilitation Act of 1973 as amended. With the passage of federal legislation entitled *Americans with Disabilities Act (ADA)*, pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. Information regarding specific diagnostic criteria and policies for obtaining academic accommodations can be found at www.uta.edu/disability. Also, you may visit the Office for Students with Disabilities in room 102 of University Hall or call them at (817) 272-3364.

STUDENT SUPPORT SERVICES AVAILABLE:

The University of Texas at Arlington supports a variety of student success programs to help you connect with the University and achieve academic success. These programs include learning assistance, developmental education, advising and mentoring, admission and transition, and federally funded programs. Students requiring assistance academically, personally, or socially should contact the Office of Student Success Programs at 817-272-6107 for more information and appropriate referrals.

HONORS CREDIT:

Any student wishing to seek honors credit for this course must arrange the extra work requirements with the instructor by the **Census Date, September 12, 2007**. After census date, no honors credit will be granted.

ACADEMIC INTEGRITY:

It is the philosophy of The University of Texas at Arlington that academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form. All persons involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University. In addition, the instructor reserves the right to give the student a failing grade for the assignment or the course.

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"Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts." (Regents' Rules and Regulations, Series 50101, Section 2.2)

E-MAIL COMMUNICATION:

Students may communicate with the instructor via e-mail. However, the student bears the burden to ensure that the instructor received such electronic communications. The instructor will respond to each e-mail to indicate receipt; if the student does not receive such a response, the student should assume that the instructor has not reviewed the e-mail and, in fact, may not have received it. **In no event may a student turn in any assignment by e-mail or other form of electronic communication without the prior approval of the instructor.** All assignments must be turned in during class in accordance with this syllabus.

ATTENDANCE/DROPS:

You are required to attend **all** class meetings. The questions for the exams will be drawn equally from the required readings and class material. Therefore, you put yourself at a great disadvantage by missing classes. In addition, missed classes will directly affect the Participation portion of your final grade.

The student must initiate all drop actions. A student who does not drop the course and who does not complete the required coursework will receive a grade of "F." Students who wish to drop the course should go to the Political Science Department Office, University Hall 206. **The last date to drop the class is November 2, 2007.**

EVALUATION:

Your final grade will be based on the following criteria:

Paper #1	10%
Paper #2	10%
Paper #3	10%
Midterm Exam:	25%
Final Exam:	35%
Participation:	10%

The following scale will apply: 90 to 100 percent—A; 80 to 89 percent—B; 70 to 79 percent—C; 60 to 69 percent—D; less than 60 percent—F. There are no extra-credit assignments in this course. Students must demonstrate mastery of the course work on the required examinations and assignment, and through class participation.

Students must be present for both the Midterm Exam and the Final Exam. No extensions or make-up exams will be granted, except for situations such as medical emergencies, deaths in the family, etc. In such situations, a student is expected to contact the instructor as soon as possible (preferably in advance) and will be required to provide proof of the event. Under such

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circumstances, it is the student's responsibility to make arrangements with the instructor to make up any work missed.

All assignments are due *at the start of class* on the date indicated. Any assignment turned in after this point will be considered late and penalized five (5) points for each 24-hour period (or part thereof) that the assignment is not turned into the instructor after it is due. A grade of zero will be given to any requirement that is not fulfilled by the earlier of (a) one week after the original due date, or (b) the date on which the professor submits final grades for the course.

A grade of "Incomplete" for the course will not be awarded without prior consultation with the instructor. The student is responsible for initiating this consultation. Incompletes will be given only for such reasons as medical emergencies, serious emotional distress, etc. The instructor reserves the right of final decision.

- 1) **Papers 1, 2, and 3** (10% *each*): You will write three separate four-to-six (4-6) page, type-written, double-spaced papers in connection with the presidential advising simulation. More information about each paper is found in the addendum attached to this syllabus.
- 2) **Midterm Exam** (25%): The midterm exam will cover **all** material from the start of class up to and including the day immediately prior to the exam. Any topic discussed in class or included in the readings will be considered "fair game" for testing. The exam will include both short answer and essay questions.
- 3) **Final Exam** (35%): The Final Exam covers **all** material from throughout the entire course (i.e., everything is "fair game"). The format of the Final Exam will be similar to the Midterm Exam.
- 4) **Participation** (10%): Each student will be expected to engage in class discussion. You will be expected to have read the assigned material for each day's class and be ready to talk about it. The grade will reflect your regular attendance, your familiarity with the material, and your ability to interact in the class during discussion. You must regularly attend class, but regular attendance without further participation is not sufficient for a passing grade in participation. Reading of the assigned material is NOT optional, but simply having read the material for each class is not sufficient for a passing grade in participation. **In addition**, your participation grade will reflect your contribution to your *PASS* group, most particularly in the in-class presentation.

END OF SEMESTER GRADES:

Grades for all courses will be posted on MyMav during the week after finals week. If you want to know your final exam grade and your final course grade before then, bring a self-address, stamped postcard to the final exam. Final exams may be picked up at the beginning of the next semester. Please do not call or e-mail the department office or the instructor for final grades.

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FINAL REVIEW WEEK:

A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week unless specified in the class syllabi. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. Classes are held as scheduled during this week and lectures and presentations may be given.

TENTATIVE TOPIC SCHEDULE:

The following schedule is an outline of reading assignments and exam dates. The instructor may add additional readings as the semester progresses. This schedule is **not** definite. We may move more quickly than anticipated in some sections, and more slowly in others. Announcements regarding scheduling changes will be made in class and you are responsible for staying abreast of these changes.

Unless otherwise announced by the instructor during class meetings, students will be expected to have read the assigned material by the dates indicated:

KEY: Cases = Carter, *Contemporary Cases in Foreign Policy*

Empire = Magstadst, *An Empire if You Can Keep It*

War = Schlesinger, *War and the American Presidency*

* Additional readings (either placed on reserve in the University Library or available online, as indicated)

DATE

TOPIC / ASSIGNMENT

Tuesday, August 28:

Introduction

Article II of the Constitution

PART I: THE ROLE OF THE PRESIDENCY IN FOREIGN POLICY MAKING

Tuesday, September 4: From the Founding through World War II

READ:

- a. Empire, *Preface* and Chapters 1-4;
- b. * Federalist No. 70 – available at:
http://thomas.loc.gov/home/histdox/fed_70-2.html
- b. * Presidential Doctrines – all available at:
<http://www.ourdocuments.gov/content.php?page=milestone>
 - (1) Washington Farewell Address;
 - (2) Monroe Doctrine;
 - (3) Roosevelt Corollary; and
 - (4) Wilson’s 14 Points.

** Note: Drawing for country selection will be held during class.*

Tuesday, September 11: Since World War II

READ:

- a. Empire, Chapters 5-9
- b. * Presidential Doctrines:
 - (1) Truman Doctrine – available at:
<http://www.ourdocuments.gov/content.php?page=milestone>;
 - (2) Reagan “Evil Empire” Speech – available at:
<http://www.fordham.edu/halsall/mod/1982reagan1.html>;
 - (3) Clinton’s Comments on the 50th Anniversary of the Marshall Plan – available at:
<http://www.usaid.gov/multimedia/video/marshall/clinton.html>;

Tuesday, September 18: The Bush Doctrine

READ:

- a. * The National Security Strategy of the United States of America, September 2002 – available at: <http://www.whitehouse.gov/nsc/nss.pdf>;
- b. * The 9/11 Commission Report, Section 12 “What to Do? A Global Strategy” – available at:
<http://www.gpoaccess.gov/911/pdf/sec12.pdf>
- c. Cases, Chapters 3 and 4

PART II: THE SCOPE OF PRESIDENTIAL FOREIGN-POLICY POWERS

Tuesday, September 25: Institutional Relations with Congress

READ:

- a. Cases, Chapters 2, 7, and 10
- b. * Executive Order 9066 – available at:
<http://www.ourdocuments.gov/content.php?page=milestone>
- c. * Executive Order 13224 – available at:
<http://www.ustreas.gov/offices/enforcement/ofac/legal/eo/13224.pdf>
- d. * Loch Johnson and James M. McCormick. 1978. “The Making of International Agreements: a Reappraisal of Congressional Involvement.” *The Journal of Politics*, 40: 468-478. – available through JSTOR on UT Arlington Library webpage

DUE: Paper #1

Tuesday, October 2: The Sole Organ: Judicial Interpretations of the Scope of Presidential Foreign Policy Powers

READ:

- a. * United States v. Curtiss-Wright Export Corporation, 299 U.S. 304 (1936) – available at:
<http://supreme.justia.com/us/299/304/case.html>
- b. * Hirabayashi v. United States, 320 U.S. 81 (1943) – available at:
<http://supreme.justia.com/us/320/81/case.html>
- c. Hamdi v. Rumsfeld (2004) (J. O’Connor opinion of the Court only) – available at: <http://www.law.cornell.edu/supct/pdf/03-6696P.ZO>
- d. Cases, Chapter 15

Tuesday, October 9: Foreign Policy and The Executive Branch

READ:

- a. Cases, Chapters 5, 6, and 8

Tuesday, October 16: Public Opinion, Special Interests, and Agenda Setting

- a. Cases, Chapters 1, 9, and 11

Tuesday, October 23: MIDTERM EXAM

**PART III: CURRENT ISSUES IN PRESIDENTIAL FOREIGN-POLICY
MAKING**

Tuesday, October 30: Presidential Candidates' Foreign Policy Vision Statements
READ: Candidates Statements – available at:
<http://www.foreignaffairs.org/special/campaign2008>
NOTE: Specific readings will be announced in class.
DUE: Paper #2

** Note: PASS Groups will be formed during class.*

Tuesday, November 6: Multilateralism
READ:
a. Cases, Chapters 12, 13, and 14

Tuesday, November 13: War and the American Presidency
READ:
a. War, *Foreward* and Chapters 1-4

Tuesday, November 20: What the Future May Hold
a. War, Chapters 5-8
b. Cases, *Conclusion*

Tuesday, November 27: Working Session - The PASS Project (see Addendum)
DUE: Paper #3

Tuesday, December 4: Advisory Summit: The PASS Project Presentations

FINAL EXAM – Tuesday, December 11, 2007 (8:15 p.m. – 10:45 p.m.).

**ADDENDUM
THE PASS PROJECT --
A PRESIDENTIAL ADVISORY STRATEGY SIMULATION**

OVERVIEW

We will conduct a presidential advisory strategy simulation called the *PASS Project* throughout the semester – from developing expertise in a country through developing an overall foreign policy for a new president. In the first part of the semester, you will become an expert on a specific country of the world and develop what you believe should be the nation’s foreign policy toward that country. Midway through the semester, you will join with other students, who are policy experts on a separate country in the world in their own right, to advise one of the candidates running for president in 2008 in crafting their foreign and national security policy. The *PASS Project* allows you to combine the course material with real life events and possibilities, and to work with your classmates to create a comprehensive foreign policy strategy for a potential next president.

The simulation will provide the basis for 30% of your total course grade and affect your *participation* grade, as follows. You will independently write three short papers (each 4-6 pages, type-written, and double-spaced) during the semester. Each short paper is worth 10% of your overall grade. The papers will address a specific country as discussed below. Near the end of the semester, the class will divide into advisory teams with each team developing a comprehensive foreign policy/national security strategy based on their candidate’s vision. Each team will present the plan to class during the Advisory Summit. Each student’s efforts in the in-class presentation will be taken into account in determining that student’s overall participation grade. In addition to the instructor’s evaluation, students will be asked to assess their own and their fellow *PASS* advisory group members’ contributions.

THE PASS PROJECT PAPER ASSIGNMENTS

Paper #1 -- “Initial Assessment of Your Country”

DUE: Tuesday, September 25, 2007

You will pick a country from the list below. If you would like to choose another country, you must receive the instructor’s approval to do so. No more than one (1) student may choose any country, which will be determined on a first-come/first-serve basis by a random draw in class on **Tuesday, September 4th**. Therefore, the instructor reserves the right to require one or more students to select an alternative country to satisfy the foregoing conditions.

In your 4-6 page paper, make sure you include:

- * A profile of the country (e.g., social, political, and demographic information; its standing in the region and in the world).
- * An assessment of the U.S. past and current relations and foreign policy toward the country.

Note: You **should** do research on your country (e.g., Internet, newspapers and magazines, etc.) to obtain the background information you will need. As a starting point, you may wish to review the CIA World Factbook available at:

<https://www.cia.gov/library/publications/the-world-factbook/index.html>

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List of Countries:

<u>The Americas</u>	<u>Europe</u>	<u>Middle East</u>	<u>Africa</u>	<u>Asia/South Pacific</u>
Canada	Russia	Iran	Ethiopia	Uzbekistan
Mexico	Ukraine	Iraq	Kenya	China
El Salvador	Poland	Kuwait	Mozambique	Japan
Guatemala	Czech Republic	Saudi Arabia	Somalia	North Korea
Honduras	Lithuania	Yemen	Uganda	South Korea
Nicaragua	Croatia	Qatar	The Congo	Indonesia
Panama	Turkey	Israel	Angola	Philippines
Argentina	Serbia	Jordan	Egypt	Malaysia
Bolivia	Sweden	Lebanon	Sudan	Thailand
Brazil	Finland	Syria	Libya	Vietnam
Chile	United Kingdom	United Arab	Botswana	Afghanistan
Columbia	Spain	Emirates	South Africa	Pakistan
Ecuador	France		Nigeria	India
Peru	Germany		Ghana	Bangladesh
Venezuela	Bosnia &		Sierra Leone	Australia
Cuba	Herzegovina			

Paper #2 -- “Development of Overall Policy toward Your Country”

DUE: Tuesday, October 30, 2007

Using the country you selected for Paper #1 and your assessment of prior and current policies toward the country, you must develop suggestions for what should be the U.S.’s relations with your country and/or what issues need to be addressed with your country? In your 4-6 page paper, make sure you address:

- * What should the U.S. relations with your country be?
- * What issues need addressing?
- * What changes in policy might you recommend and why?
- * What additional resources (e.g., money, other forms of aid, etc.) would be needed to implement your proposals?
- * What difficulties may you encounter in getting the policy approved and implemented by the President?

DEVELOPING PASS ADVISORY GROUPS *(In class, Tuesday, October 30, 2007)*

A total of six (6) PASS advisory groups will be formed – one for each presidential candidate whose foreign policy statement we read for class. Each PASS group will be comprised of approximately the same number of students. Although students initially will be able to select their own groups, the instructor reserves the right to adjust the composition of groups to achieve appropriate balances. Also, the instructor reserves the right to modify any of the above to accommodate unforeseen circumstances. Any such modifications will be announced in class.

Paper #3 – “Policy White Paper”

DUE: Tuesday, November 27, 2007

You are preparing for working with your *PASS* advisory group to develop a comprehensive foreign policy/national security statement for your presidential candidate. To do so, you must first develop recommendations that apply your candidate’s foreign policy vision to your country of expertise. You should analyze your candidate’s vision and formulate a strategy for adopting that vision to your country given the issues and policies you identified in your first two papers. You should consider questions like:

- * Is your country a priority? If so, why? If not, why not?
- * Are there issues of concern or interest?
- * How might your country assist the U.S. in advancing its interests?

Also, you should evaluate the difficulties the candidate, if elected president, may encounter in implementing his or her vision and policy as it relates to your country and in general.

COMPREHENSIVE FOREIGN POLICY/NATIONAL SECURITY STRATEGY

Your *PASS* advisory group’s task is to develop a comprehensive foreign policy/national security strategy for your candidate based upon your group members’ collective areas of expertise. Your group should analyze your candidate’s vision and formulate a strategy for adopting that vision throughout the world. Collectively, you should consider questions like:

- * What countries/regions are priorities and why?
- * What are the key issues of concern or interest?
- * How can certain countries/regions assist the U.S. in advancing its interest?

Also, your group should evaluate the difficulties the candidate, if elected president, may encounter in implementing his or her vision and policy. Finally, you should assess the assumptions underlying your strategy; for example, any assumptions that you or your candidate may have made about presidential leadership and the role of the U.S. in the world. On **Tuesday, December 4th**, during the in-class *Advisory Summit*, each *PASS* advisory group will make an 8-10 minute presentation outlining its recommended strategy and the issues described above. Additional information regarding the presentation and its assessment will be provided in class.