Instructor: Kathy A. Kelly
Email Address: kkelly@uta.edu
Office Location: 311 Business Building UTA main campus
Office Phone: 817-272-3330
Office Hours: MTWTh 10:00a-11:00a or by appointment
Mailbox: 19479

Time and Place of Class Meetings:
MTWTH 8:00a-10:00a Room 150 Business Building UTA main campus

Course Description: Principles of Microeconomics explains how individuals and firms make decisions about what to consume, produce, buy, and sell and how these economic decision makers interact with other consumers, producers, buyers, and sellers in the marketplace.

Course Prerequisites: None

Course Purpose: This course satisfies the University of Texas at Arlington core curriculum requirement in social and behavioral objectives.

Core Curriculum Objectives: This course satisfies the following objectives.
- Critical thinking skills include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information. Students will demonstrate evidence of critical thinking skills in microeconomics by applying decision making in areas of consumer choice and production supply.
- Communication skills include effective development, interpretation and expression of ideas through written, oral and visual communication. Students will demonstrate communication skills throughout the course through classroom participation and course exercises.
- Empirical and quantitative skills include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions. Students will be able to work with quantitative measures such as price elasticity of demand and elasticity of supply and use these measures to judge the impact of policies such as a change in tax.
- Social responsibility includes intercultural competence, knowledge of civic responsibility and the ability to engage effectively in regional, national and global communities. Students will be able to articulate the impact of policies such as price supports and minimum wage on individuals and firms in the economy.
Student Learning Outcomes: At the end of this class the student should be able to
- Use supply and demand to answer questions on economic topics.
- Explain the theory of consumer behavior that helps to explain demand.
- Explain the theory of the firm that serves to explain supply.
- Explain differing market models including perfect competition and monopoly.

Required text: Econ Micro3 by William A. McEachern

Course Outline:
- Chapter 1 – The Art and Science of Economic Analysis
- Chapter 2 – Economic Tools and Economic Systems
- Chapter 4 – Demand, Supply, and Markets
- Chapter 5 – Elasticity of Demand and Supply
- Chapter 6 – Consumer Choice and Demand
- Chapter 7 – Production and Cost in the Firm
- Chapter 8 – Perfect Competition
- Chapter 9 – Monopoly
- Chapter 10 – Monopolistic Competition and Oligopoly
- Chapter 11 – Resource Markets
- Chapter 12 – Labor Markets and Labor Unions
- Chapter 19 – International Trade

(This outline may be adjusted because of time constraints.)

Course Schedule:
- July 9 -- Distribute and go over syllabus. Begin Chapter 1. Assignment 1 posted on Blackboard.
- July 10 -- Complete Chapter 1 and begin Chapter 2 through production possibilities.
- July 16 -- Exam 1 over chapters 1, 2, 4.
- July 17 -- Return and go over exam 1. Begin chapter 5 through elasticity of supply. Assignment 3 posted on Blackboard.
- July 18 -- Complete chapter 5 and chapter 6.
- July 24 -- Exam 2 over chapters 5, 6, 7.
- July 30 -- Assignment 6 due. Complete chapter 9 begin chapter 10.

Aug 1 -- Exam 3 over chapters 8, 9, 10.
Aug 5 -- Return and go over exam 3. Cover chapter 11.

(This schedule may be adjusted because of time constraints.)

Exams: There will be four exams. The final is not comprehensive, but covers the last three chapters of the outline and has the same weight as the previous three exams. Each exam consists of 36 multiple-choice questions worth 2.5 points each and two short-answer/graphing questions worth 5 points each. Each exam has a maximum of 100 points.

Tentative exam dates are given below.
Exam 1 – Chapters 1, 2, 4; July 16, 2013
Exam 2 – Chapters 5, 6, 7; July 24, 2013
Exam 3 – Chapters 8, 9, 10; August 1, 2013
Exam 4 (final exam) – Chapters 11, 12, 19; August 12, 2013

Assignments: There will be eight assignments worth seven points each. Some will be done during class time and some will be assigned as homework. There will be no makeup assignments.

Extra Credit: There will be no extra credit assignments.

Grading and Methods of Evaluation: Letter grades will be assigned according to the following scale for total points earned:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>405 or above</td>
</tr>
<tr>
<td>B</td>
<td>360-404</td>
</tr>
<tr>
<td>C</td>
<td>315-359</td>
</tr>
<tr>
<td>D</td>
<td>270-314</td>
</tr>
<tr>
<td>F</td>
<td>below 269</td>
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</tbody>
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Make-up Exams: Make-up exams are available if you miss an exam for a valid reason. I reserve the right to determine validity and require proof for the absence. Please see me to schedule a make-up exam as soon as you return to class.

Attendance Policy: Students are expected to attend each class. If you must miss class, you are responsible for obtaining any class notes and homework assignments distributed in class.

Blackboard: I will use Blackboard, an electronic learning software platform, for the distribution of course information. Go to http://elearn.uta.edu/ to log in. Be sure to check our Blackboard site on a regular basis for announcements, exam reviews, and other material related to class.
**Grade Grievances:** You have one calendar year from the date the grade is assigned to initiate any grievance. See the undergraduate catalog for the university procedures and deadlines concerning grade-related grievances.

**Drop Policy:** Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw. Undeclared students must see an advisor in the University Advising Center. It is the student’s responsibility to officially withdraw if they do not plan to attend after registering. **Students will not be automatically dropped for non-attendance.** Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships.

**Note:** July 30, 20XXis the last drop date. There will be absolutely no drops after the official last day to drop.

**Academic Integrity:** At UT Arlington academic dishonesty is completely unacceptable and will not be tolerated in any form, including (but not limited to) “cheating, plagiarism, collusion, the submission for credit for any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts” (UT System Regents’ Rule 50101, §2.2). Suspected violations of academic integrity standards will be referred to the Office of Student conduct. Violators will be disciplined in accordance with University policy, which may result in the student’s suspension or expulsion from the University.

**University of Texas at Arlington Honor Code**

_I pledge, on my honor, to uphold UT Arlington’s tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence._

_I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code._

**Americans with Disabilities Act:** The University of Texas at Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including the Americans with Disabilities Act (ADA). All instructors at UT Arlington are required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of that disability. Any student requiring an accommodation for this course must provide the instructor with official documentation in the form of a letter certified by the staff in the Office for Students with Disabilities, University Hall 102. Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic
criteria and policies for obtaining disability-based academic accommodations can be found at www.uta.edu/disability or by calling the Office for Students with Disabilities at (817) 272-3364.

**Student Support Services Available:** UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. These resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals to resources for any reason, students may contact the Maverick Resource Hotline at 817-272-6107, sending a message to resources@uta.edu, or visiting www.uta.edu/resources.

**Electronic Communication Policy:** UT Arlington has adopted MavMail as the official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for the inbox regularly. There is no additional charge to students for using this account, and it remains active even after graduation. Information about activating and using MavMail is available at http://www.uta.edu/oit/cs/email/mavmail.php.

**Student Feedback Survey:** At the end of each term, students enrolled in classes categorized as lecture, seminar, or laboratory will be asked to complete an online Student Feedback Survey (SFS) about the course and how it was taught. Instructions on how to access the SFS system will be sent directly to students through MavMail approximately 10 days before the end of the term. UT Arlington’s effort to solicit, gather, tabulate, and publish student feedback data is required by state law; student participation in the SFS program is voluntary.

**Final Review Week:** A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week unless specified in the class syllabus. During Final reviews Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. **In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.**