



# Marching Festival

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## MUSIC EFFECT

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*Credit the quality of the program and performance effect. React to emotional, intellectual and aesthetic effects.*

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### PROGRAM EFFECT

Credit the effectiveness of the musical program, the creativity and originality of the program concept, the imagination, depth & pacing of the visual design. Consider musical appeal, creativity, development of visual ideas, and use of time. Reward the interrelationship of all musical elements to present various styles and moods. Consider coordination of percussion to winds and winds to winds. Reward the effective staging and presentation of musical voices, and the percussion & visual enhancement of the music.

100

### COMMENTS

### PERFORMANCE EFFECT

Reward the performers for their ability to bring the show to life through all of those positive qualities of a technical and artistic nature which are communicated through the performance. Reward the emotion, expression, style and communication of the performance.

100

**TOTAL**  
MAXIMUM 200

## MUSIC EFFECT CRITERIA REFERENCE

<b>PROGRAM EFFECT</b>				
<b>40-45</b>	<b>46-60</b>	<b>61-75</b>	<b>76-90</b>	<b>91-100</b>
<p>The program is immature and lacks understanding of musical design or composition. Concepts are uninteresting or under-developed. Appeal and audience intrigue do not occur. There is little or no attempt at continuity or flow of musical ideas. Design effect is minimal. There is an obvious lack of team involvement in program production. The overall product does not work together.</p>	<p>The program shows some understanding of design and composition. Some attempts at pacing are evident. Concepts occasionally show some imagination. Occasional periods of appeal and intrigue may generate some effect. Design levels, while often weak, can still communicate the idiom. The design team shows some awareness of blending elements to produce effect, but results are highly inconsistent. Occasionally elements may blend in impact points or resolutions of ideas, but often success may be impaired by the absence of effort on the part of one or more sections. Coordination between musical sections is sporadic and yields varying results. Percussion and auxiliary enhancement is occasionally successful in enhancing the program with effect.</p>	<p>The program contains knowledge of proper fundamentals of musical design. Continuity and pacing is moderately successful, the musical program is contoured to create a good degree of effect; there are moments of unique design and audience intrigue. Program concepts, while not sophisticated, show an adequate level of creativity and are moderately appealing and effective. Mood is consistently established and there is moderate variety of musical ideas, producing good effect. The design of the musical program is good and produces moderate effect. The design team has a correct understanding of blending musical and visual elements to produce effect. Impact points and resolutions of musical/visual ideas are mostly coordinated and correct. Visual staging presents musical events with moderate success. Coordination within and between musical sections is correct and yields good results. Percussion and auxiliary are moderately successful in the enhancement of the program with some good coordinated effect.</p>	<p>The program contains a high degree of design that produces strong effect. Continuity and pacing is well developed, and guide the audience through an ongoing, effective and appealing presentation. The musical program is well contoured to create a strong degree of effect. Design is consistent and strong, and audience intrigue is high. Concepts are well developed and creative, generating a strong level of appeal and effect. Mood is consistently sustained and there is a wide variety of visual ideas yielding consistently effective response. The design team displays a constant level of attention to detail in creating a harmonious blend of musical and visual effects. Impact points and resolutions of musical/visual ideas are strong and detailed. Coordination within and between musical sections is well detailed and strong throughout. Percussion and Auxiliary continually enhance the program with successful coordinated effect.</p>	<p>The program contains an unparalleled profusion of creative design standards combining elements of originality, creativity and variety. Continuity and pacing are superior, in a standard setting, effective and appealing presentation. The musical program is superbly contoured to create a maximum degree of effect. Mood is fully maintained and there is a standard setting approach to musical ideas which produces optimum appeal and audience intrigue. The design team displays a fully detailed, imaginative and successful blend of musical and visual effects. Impact points, resolutions of musical/visual ideas and visual staging constantly elevate the effect of the program through the most d-tailed blend of all elements. Co-ordination within and between musical/visual sections is superior. Percussion and Auxiliary sections are standard setting in enhancing the program. The design of the musical program sets new artistic standards and produces maximum effect.</p>
<b>PERFORMANCE EFFECT</b>				
<b>40-45</b>	<b>46-60</b>	<b>61-75</b>	<b>76-90</b>	<b>91-100</b>
<p>Improper and insufficient training and/or lack of maturity of the performers does not allow the unit to communicate through the music.</p>	<p>Performers display some awareness of the skills involved in the communication of the music, and occasionally connect to the audience. However, concentration wavers and fluctuates because of technique problems. The performance is mostly lifeless and mechanical and lacks developed understanding and involvement.</p>	<p>Performers are aware of the skills involved in the communication of the music. Lapses in concentration or technique can cause widely varying results; sometimes there are good levels of expression and emotional communication, while other times the musical performance may lack involvement and seem a bit lifeless. Style is definitely developing and offers some effective communication moments.</p>	<p>Performers constantly display a strong awareness of, and sensitivity to the skills involved in the communication of the music. There is a high level of expressive and emotional communication throughout. Style is well developed. Musical training and maturity is good.</p>	<p>There is superlative understanding of the skills involved in the communication of the music. Expressive and emotional communication sets new standards through superb skills and the most brilliant display of intensities of emotion and artistry. Style is fully developed.</p>