Student Publications and The Shorthorn brought 76 awards to UTA during 2017-18. They include:

**Associated Collegiate Press**
Newspaper Pacemaker
3rd place, Multimedia Story
8th place, Weekly Newspaper

**College Media Association Pinnacle Awards**
First place, Best Ad Supplement/Special Section
First place, Best Social Media Strategy
Second place, Best Online Ad
Second place, Best Newspaper Front Page
Second place, Best Feature Photo
Third place, Best Social Media Main Page

**Society of Professional Journalists Mark of Excellence finalists (Region 8)**
Best Affiliated Website: Staff
Best Use of Multimedia: Staff
Sports writing: Arianna Vedia
Editorial writing: Staff
Sports photography: Alexis Austin
Online news reporting: Madelyn Edwards
Online sports reporting: Arianna Vedia
Online Opinion & Commentary: CommUNITY Voices Staff
Online/Digital Feature Videography: Shay Cohen

**Society of Professional Journalists Mark of Excellence national finalist**
Best Affiliated Website: Staff

**Texas Intercollegiate Press Association**
Jeff Henderson Memorial Scholarship: Arianna Vedia
Photojournalist of the Year: Duy Vu

Live contest
Best of Show: The Shorthorn

1st place
Copy Editing: Caitlin Sherrill
Spanish TV Announcing: Narda Perez

2nd place
TV Announcing (English): Nick Tarrant

3rd place
Editorial Writing: Shay Cohen
Headlines: Emily Hayden
TV News Writing: Nick Tarrant
Radio Advertising: Rebekah Morr
Honorable Mention
Print News Writing: Sorayah Zahir
TV Sports Writing: Arianna Vedia

Previously published categories
1st place
Breaking News Multimedia Story: Madelyn Edwards, Anthony Gomez, Duy Vu (Protest)
Breaking News Video Story: Mara Lopez, Narda Perez, Dylan Bradley (Executive order)
General News Multimedia Story: Staff (Thousands rally)
Feature Story: Samantha Douty (Police corporal)
Short Feature Story: Shay Cohen (Cricket)
Ad Design Interactive: Erin Aley (McDonalds)
Advertising Campaign: Tadiana Martinez (Housing)
Editorial Page Design: Cody Bahn (Dallas)
Overall Design/Newspaper: Staff (Homecoming edition)
Program Production Audio: Nick Tarrant (Ep 65)
Special Edition Design Online: Staff (Healthy Living)
Use of Data: Staff (Crime map)
Breaking News Photo: Duy Vu (Yelling)
Feature Photo: Alexis Austin (Homecoming)

2nd place
Breaking News Video Story: Sergio Recio, Shay Cohen, Bridget Craig (Inauguration protest)
Sports Column: Arianna Vedia (LGBTQ)
Ad Design Interactive: Tadiana Martinez (Housing)
Ad Design Static: Andrea Ocampo (J. Gilligan’s)
Overall Design/Website: Staff
Sports Action Photo: Daniel Carde (Little Rock)
Static Information Graphic: Braulio Tellez (Firework)

3rd place
Multimedia Feature: Edward Medeles (West Side Story)
General News: Reese Oxner (Ofo bikes)
Sports Game Story: Arianna Vedia (Baseball)
Use of Social Media in Breaking News: Staff
Special Edition Design Print: Staff (Housing Guide)
Breaking News Photo: Daniel Carde (Police)
Environmental Portrait: Duy Vu (Bees)
Photo Illustration: Mara Lopez, Edward Medeles (Racism)
Overall Excellent Website: theshorthorn.com

Honorable Mention
Ad Design Static: Tadiana Martinez (El Gabacho)
Editorial Cartoon: Juan Artiles (Studying)
Illustration: Christina Villanueva (Ebonics)
Sports Action Photo: Duy Vu (Track and field)
College Media Business and Advertising Managers national awards
First place, digital sales strategy
First place, special section sales strategy (Dining Guide)
Second place, best special event (Housing Fair)
Second place, ½ page color display (Pasta Masta, Andrea)
Third place, best increase in special section sales
Third place, classified page
Third place, audience engagement strategy
Honorable Mention, marketing manager (Yvonne Balderas)

Section 6: Feature Story

In its second full year, The Shorthorn’s CommUNITY Voices program gave UTA students the training, confidence and space to exercise their First Amendment right to free expression. In doing so, they developed real-world work samples, practical pitching and editing experience, and earned national acclaim for their work. Students began the program after a content audit revealed a need for greater variety in the student voices represented in The Shorthorn.

Community Voices columnists are selected by The Shorthorn editors at the start of each semester to be regular contributors for that semester. Columnists write a minimum of two opinion columns per semester and are encouraged to actively participate in social media conversations. They also participate in writing and issue-driven workshops. The program had 100 percent retention of writers from Fall 2017 to Spring 2018.

Editors and writers this year planned several opinion series tied to topics of importance to the campus community: mental health, diversity, women’s issues, and more. They published approximately 30 columns each this fall and spring, with 15 contributors. Their work was recognized by the Society of Professional Journalists as the best (first place) in Region 8 (Texas and Oklahoma) and the top three in the country.