Paving the Road for College Access and Success

An outreach, diversity, and community engagement initiative

2013 Program Report and Directory
University Crossroads Grand Opening

October 13, 2011
Managing Partner and Fiscal Agent

Charter Member Institutions

The University of Texas at Austin
The University of Texas at Arlington
The University of Texas at Dallas
Midwestern State University
Austin College
University of North Texas
Texas Wesleyan University
Texas Christian University
Dallas County Community College District
Dallas Independent School District
East Texas State University
Southern Methodist University
UNIVERSITY CROSSROADS’ mission is to expand access to and success in higher education for first- and second-generation students from low-to-moderate income households. This mission is critical to Texas given the state’s increasing demographic shift and ethnic under-representation in higher education.

University Crossroads is one of 40 recognized P-16 Councils in the state developed by the Texas Higher Education Coordinating Board to meet the state’s goals to improve college and career readiness and to annually award 210,000 undergraduate degrees and certificates.

University Crossroads is a partnership of colleges and universities, chambers of commerce, professional associations, non-profit organizations, scholarship programs, corporations, businesses, and the Dallas Independent School District.

**PRIORITIES**

1. Create a college-going culture among students and parents in the Greater Dallas metro area and surrounding communities PK–16 and beyond;
2. Increase college awareness and advocacy throughout the PK–12 continuum with pre-college programming throughout the 6th–12th grade pipeline; and
3. Align programming with the *Closing the Gaps* initiative of the Texas Higher Education Coordinating Board resulting in data-driven outcomes.

**SERVICES**

- College readiness programs
- Career exploration
- SAT math preparation classes
- College Round-Up workshops (admissions & financial aid)
- One-on-one advising
- Resumé development
- Essay writing seminars
- Scholarship assistance
- Interview skills development
- College 101 parent workshops
- Kids2College outreach program
- Financial literacy
- College campus events
- Summer camp opportunities
- Leadership programs
- Community service projects
- Cultural events and field trips
- Parent engagement programs
Programs and Results

SAT MATH PREP CLASSES:
NO. OF STUDENTS WHO PARTICIPATED

FINANCIAL LITERACY WORKSHOPS:
NO. OF PARTICIPANTS

LAS LLAVES DEL EXITO (THE KEYS TO SUCCESS):
NO. OF PARTICIPANTS

COMMUNITY AWARENESS:
NO. OF ATTENDEES

STARS ON THE RISE:
NO. OF SCHOLARS/TOTAL AMOUNT AWARDED

KIDS2COLLEGE:
NO. OF STUDENTS SERVED

2012-13
2011-12
2010-11
2009-10
2008-09

• 2013 PROGRAM REPORT AND DIRECTORY
COMMUNITY SERVICE PROJECTS

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<td>• Food drive benefitting West Dallas Bataan Center. Provided families with turkeys and food staples for Thanksgiving holiday.</td>
<td>• Food drive benefitting La Voz del Anciano. Provided seniors with turkeys and food staples for Thanksgiving holiday.</td>
<td>• Participated in Texas Rangers Baseball Club’s neighborhood beautification project in Ft. Worth. Clean-up and planting flowers.</td>
<td>• Holiday toy drive benefitting Toys for Tots and Navidad en el Barrio. Collected 625 toys for families in need as identified by social service agencies.</td>
<td>• Voter registration drive in partnership with VotoLatino and CBS Radio Mega 107.5. Helped register 5,247 new voters at college fairs, community events, and on college campuses.</td>
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COLLEGE FAIR IN PARTNERSHIP WITH DALLAS ISD: NO. OF STUDENTS/NO. OF COLLEGES AND UNIVERSITIES

FAFSA/TASFA SUPER SATURDAY

2011–12

- 658 high school seniors and parents received assistance
- 20 school districts represented

CULTURAL EVENTS AND FIELD TRIPS

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<td>• Dia del Niño, Dallas Museum of Art</td>
<td>• The Color Purple, Dallas Summer Musicals, State Fair of Texas</td>
<td>• Wicked, Dallas Summer Musicals, State Fair of Texas</td>
<td>• Dallas Arboretum</td>
<td>• UT Arlington Mavericks Speaker Series</td>
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<td>• Nasher Sculpture Center, Dallas Museum of Art</td>
<td>• Walk Out screening and discussion, Latino Cultural Center</td>
<td>• Texas Rangers vs Mexico City Diablos, The Ballpark in Arlington</td>
<td>• UT Arlington Mavericks Speaker Series</td>
<td>• The Christmas Carole, Dallas Theater Center</td>
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<tr>
<td>• Dallas Arboretum</td>
<td>• UT Arlington Mavericks Speaker Series</td>
<td>• FC Dallas Soccer vs Mexico, Pizza Hut Park, Frisco</td>
<td>• Heart of Dallas Bowl at Fair Park</td>
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FOR INFORMATION REGARDING SERVICES & PROGRAMS, CONTACT:

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Office (214) 559-8963 • Cell (817) 235-1517 • Fax (214) 559-7075
bobadilla@uta.edu

Capital One Bank University Crossroads Outreach Center
UT Arlington Dallas Outreach Initiative
4622 Maple Ave., Suite 107 • Dallas, TX 75219
(214) 559-6155 • Fax (214) 559-7075
Accessible by DART train and/or bus
Austin College
www.austincollege.edu

Austin College is a private, residential, co-educational college dedicated to educating undergraduate students in the liberal arts and sciences in order to prepare them for rewarding careers and for full, engaged, and meaningful lives. The community fosters lively intellectual and social interaction among persons of different origins, experiences, beliefs, accomplishments, and goals. The faculty acknowledges teaching, sustained by active commitment to professional growth and development, as its primary responsibility. Students are committed learners, actively involved in the programs of the college and in service to the greater community.

Dallas Christian College
www.dallas.edu

Dallas Christian College educates and mentors students to be people of influence, under God’s influence, for a life of influence.
Dallas County Community College District (DCCCD) has seven independently accredited colleges — Brookhaven, Cedar Valley, Eastfield, El Centro, Mountain View, North Lake and Richland — plus the R. Jan LeCroy Center for Educational Telecommunications. Together, our colleges enroll more undergraduate (freshman and sophomore) students than any other college, university or community college system in the state. Since 1965, the colleges of the DCCCD have served more than 1.5 million people. DCCCD equips students for successful living and responsible citizenship in a rapidly changing local, national and world community by providing the first two years of a bachelor’s degree, more than 100 high-demand career programs, and enrichment and certification classes at an affordable tuition.
Midwestern State University
www.mwsu.edu

Midwestern State University is a leading public liberal arts university committed to providing students with rigorous undergraduate and graduate education in the liberal arts and the professions. Through an emphasis upon teaching, augmented by the opportunity for students to engage in research and creative activities alongside faculty and to participate in co-curricular and service programs, Midwestern State prepares its graduates to embark upon their careers or pursue advanced study. The university’s undergraduate education is based upon a comprehensive arts and sciences core curriculum. The understanding that students gain of themselves, others, and the social and natural world prepares them to contribute constructively to society through their work and through their private lives.

Northwood University
http://www.northwood.edu/texas/

Developing the future leaders of a global free-enterprise society.

Northwood University is committed to the most personal attention to prepare students for success in their careers and in their communities; it promotes critical thinking skills, personal effectiveness, and the importance of ethics, individual freedom and responsibility.

Southern Methodist University
www.smu.edu

Southern Methodist University’s mission is to be a leading private institution of higher learning that expands knowledge through research and teaching. Among its faculty, students, and staff, the University develops skills and cultivates principled thought and wisdom. The University is dedicated to the values of academic freedom and open inquiry and to its United Methodist heritage.

Strayer University
www.strayer.edu

Strayer University makes high quality postsecondary education accessible to adults of diverse backgrounds and enables them to succeed in their careers and communities.

Tarleton State University
www.tarleton.edu

Tarleton State University provides an academically challenging education where learning is grounded in real-world experiences and effective teaching, research, scholarship, and service. As a member of The Texas A&M University System, Tarleton is rich in history and tradition while being committed to student success and diversity. Tarleton strives to develop moral and ethical thinkers, scholars, and leaders who demonstrate civility and integrity, while contributing meaningfully and responsibly to a global society.
Tarrant County College District
www.tccd.edu

Tarrant County College provides affordable and open access to quality teaching and learning.
• Northeast Campus
• Northwest Campus
• South Campus
• Southeast Campus
• Trinity River Campus

Texas A & M University—Commerce
www.tamuc.edu

Texas A&M University—Commerce provides a personal educational experience for a diverse community of life-long learners. Our purpose is to discover and disseminate knowledge for leadership and service in an interconnected and dynamic world. Our challenge is to nurture partnerships for the intellectual, cultural, social, and economic vitality of Texas and beyond.

Texas A & M University
www.tamu.edu

Texas A&M University is dedicated to the discovery, development, communication, and application of knowledge in a wide range of academic and professional fields. Its mission of providing the highest quality undergraduate and graduate programs is inseparable from its mission of developing new understandings through research and creativity. It prepares students to assume roles in leadership, responsibility, and service to society. Texas A&M assumes as its historic trust the maintenance of freedom of inquiry and an intellectual environment nurturing the human mind and spirit. It welcomes and seeks to serve persons of all racial, ethnic, and geographic groups, women and men alike, as it addresses the needs of an increasingly diverse population and a global economy. In the twenty-first century, Texas A&M University seeks to assume a place of preeminence among public universities while respecting its history and traditions.

Texas Christian University
www.tcu.edu

Texas Christian University’s mission is to educate individuals to think and act as ethical leaders and responsible citizens in the global community.

Texas Tech University
www.ttu.edu

As a public research university, Texas Tech advances knowledge through innovation and creative teaching, research, and scholarship. The university is dedicated to student success by preparing learners to be ethical leaders for a diverse and globally competitive workforce. The university is committed to enhancing the cultural and economic development of the state, nation, and world.
Texas Wesleyan University
www.txwes.edu

Texas Wesleyan University, founded in 1890 in Fort Worth, is a United Methodist institution with a tradition in the liberal arts and sciences and a focus on professional and career preparation. Our mission is to develop students to their full potential as individuals and as members of the world community. The University endeavors to create a learning environment where each student is provided an opportunity to pursue individual excellence, to think clearly and creatively, and to communicate effectively. Texas Wesleyan also strives to develop a sense of civic responsibility and spiritual sensitivity, with a commitment to moral discrimination and action.

Texas Woman's University
www.twu.edu

Texas Woman's University builds on its long tradition as a public institution primarily for women by educating a diverse community of students to lead personally and professionally fulfilling lives. TWU prepares women and men for leadership and service through high quality undergraduate, graduate and professional programs on campus and at a distance. A TWU education ignites potential, purpose, and a pioneering spirit.

The University of Texas at Arlington
www.uta.edu

The University of Texas at Arlington is a comprehensive research, teaching, and public service institution whose mission is the advancement of knowledge and the pursuit of excellence. The University is committed to the promotion of lifelong learning through its academic and continuing education programs and to the formation of good citizenship through its community service learning programs. The diverse student body shares a wide range of cultural values and the University community fosters unity of purpose and cultivates mutual respect.

The University of Texas at Austin
www.utexas.edu

The mission of The University of Texas at Austin is to achieve excellence in the interrelated areas of undergraduate education, graduate education, research and public service. The university provides superior and comprehensive opportunities at the baccalaureate through doctoral and special professional educational levels.

The university contributed to the advancement of society through research, creative activity, scholarly inquiry and the development of new knowledge. The university preserves and promotes the arts, benefits the state's economy, serves the citizens through public programs and provides other public service.
The University of Texas at Dallas
www.utdallas.edu

The University of Texas at Dallas serves the Metroplex and the State of Texas as a global leader in innovative, high quality science, engineering, and business education and research. The University is committed to (1) producing engaged graduates, prepared for life, work, and leadership in a constantly changing world, (2) advancing excellent educational and research programs in the natural and social sciences, engineering and technology, management, and the liberal, creative, and practical arts and (3) transforming ideas into actions that directly benefit the personal, economic, social, and cultural lives of the citizens of Texas.

The University of North Texas
www.unt.edu

UNT is a public research university deeply committed to advancing educational excellence and preparing students to become thoughtful, engaged citizens of the world. This is accomplished through a broad and balanced array of programs where well-prepared students and dedicated scholars and artists collaborate with our local and global communities in the creation, integration, application and dissemination of knowledge. In this way, UNT creates an enriched and sustainable future for our students, state, nation and world.

The University of North Texas at Dallas
http://dallas.unt.edu/

The mission of the University of North Texas at Dallas is to enhance access to high quality education, and to prepare students to become exemplary citizens who can assume leadership positions in a global environment. Our mission is accomplished through an interdisciplinary approach to teaching and learning, the pursuit of innovative research and technologies, and a commitment to improve the quality of life through civic engagement. Our teaching, research, and civic engagement will be conducted in an environment guided by respect for and understanding of diverse viewpoints and the core values of virtue, civility, reasoning, and accountability.

University of Arkansas
www.uark.edu

The University of Arkansas is a flagship university for the integration of student engagement, scholarship and research, and innovation that collectively transforms lives and inspires leadership for a global society.
UT Outreach Dallas
www.utoutreach.org/dallas

UT Outreach–Dallas (UTO–D) offers college readiness services to assist underrepresented students in graduating from high school and matriculating to an institution of higher education, while also providing specific programming and services for those interested in attending the University of Texas at Austin.

UT Southwestern Medical Center
www.utsouthwestern.edu

- To improve health care in our community, Texas, our nation, and the world through innovation and education.
- To educate the next generation of leaders in patient care, biomedical science, and disease prevention.
- To conduct high-impact, internationally recognized research.
- To deliver patient care that brings UT Southwestern Medical Center’s scientific advances to the bedside—focusing on quality, safety, and service.

West Coast University
www.westcoastuniversity.edu

At West Coast University, we embrace a student-centric learning partnership that leads to professional success. We deliver transformational education within a culture of integrity and personal accountability. We design market-responsive programs through collaboration between faculty and industry professionals. We continuously pursue more effective and innovative ways through which students develop the competences and confidence required in a complex and changing world.
Dallas Black Chamber of Commerce
www.dbcc.org

The Dallas Black Chamber of Commerce serves as an advocate for the creation, growth, and general welfare of African American businesses in the Dallas community.

Dallas Hispanic Firefighters Association
www.hispanicfirefighters.org

Our mission is to raise money for various charities and raise awareness for fire safety and education.

Dallas Regional Chamber of Commerce
www.dallaschamber.org

The Dallas Regional Chamber (DRC) is dedicated to making the Dallas region the most economically prosperous region—and the most desirable place to live and work—in the United States. DRC priorities include boosting economic development, improving public education, influencing public policy, facilitating regional partnerships and providing exceptional member service. The Dallas region recognizes that education is integral to our development as a region. Therefore, as a Chamber, we are dedicated to working closely with area education providers and business leaders to prepare the future work force. In building and sustaining these relationships, our region as a whole will continue to prosper and grow.

Fort Worth Hispanic Chamber of Commerce
www.fwhcc.org

Creating, Promoting and Enhancing Economic Opportunity and Prosperity for the Fort Worth Hispanic Business Community
Greater Dallas Asian American Chamber of Commerce
www.gdaacc.com
The Greater Dallas Asian American Chamber of Commerce was founded in 1986 with the mission to “Advocate for its members and the Asian American business community while assisting with the economic development of North Texas.”

Greater Dallas Hispanic Chamber of Commerce
www.gdhcc.com
Supporting the advancement, education, and economic growth of the Hispanic business community.

Regional Hispanic Contractors Association
http://regionalhca.org
The mission of the Regional Hispanic Contractors Association is to promote and support the advancement and economic growth of the Hispanic Contractors in Texas. We are committed to developing programs and facilitating the resources needed to help Hispanic Contractors reach their potential.
Collaborators

A-WOW International Girls Leadership Initiative
www.awow.us.org
Project: Miss Representation Screening

The Boone Family Foundation
www.theboonefamilyfoundation.org
Project: 2014 Facing Race National Conference

Commit!
www.commit2dallas.org
Project: First Generation Film Screenings

Congressional Hispanic Caucus Institute
www.chci.org/ready_to_lead
Project: Ready2Lead
Dallas Mayor’s Hispanic Task Force on Education
www.dallascityhall.com

Project: Educational Issues and Solutions

Dr Pepper
www.drpepper.com • www.drpeppertuition.com

Project: Dr Pepper Tuition Giveaway

Gendercide Awareness Project
www.gendap.org

Project: The Gendercide Awareness Project

VOTO Latino
www.votolatino.org

Project: Voter Registration Drives
Public Broadcast Service/KERA
www.pbs.org • www.kera.org • www.americangraduate.org

Project: American Graduate
Capital One Bank invests in our local communities, working with partners to support affordable housing, economic development, financial education and education programs.

Ford Motor Company

One Team—One Plan—One Goal

MRR & Associates

Reach—Inform—Educate—Engage

Media Partner

Universión

www.eselmomento.org

educación—Es el momento.
The Children’s Defense Fund (CDF) is a non-profit child advocacy organization that has worked relentlessly for 40 years to ensure a level playing field for all children. We champion policies and programs that lift children out of poverty; protect them from abuse and neglect; and ensure their access to health care, quality education and a moral and spiritual foundation. Supported by foundation and corporate grants and individual donations, CDF advocates nationwide on behalf of children to ensure children are always a priority.

The Dallas Urban Debate Alliance’s mission is to provide every Dallas ISD student the opportunity to participate in rigorous academic policy debate. Every student deserves the chance to become an articulate and informed leader in his or her school and community.

A leading catalyst for progress, Educate Texas, a public-private initiative of Communities Foundation of Texas, is an innovative alliance of public and private groups that share a common goal: improving the public education system so that every Texas student is prepared for success in school, in the workforce, and in life.

Our mission is to increase the number of Hispanic college graduates by providing scholarships and assistance to students and their families.

The mission of INROADS is to develop and place talented, under-served youth in business and industry to prepare them for corporate and community leadership.
North Texas Higher Education Authority
www.nthea.com

NTHEA is committed to supporting students in their goal of attaining a higher education. By offering a greater repertoire of educational outreach services including a more robust college preparation program catered to the specific needs of sophomores, juniors and seniors, high school counselor training, financial literacy programs and the sponsorship and support of GO Centers, we look to significantly expand the number of students and parents we serve each year and help develop a more prepared cohort of college ready students.

Parents Step Ahead
www.parentsstepahead.org

Our mission is to recognize, educate, enable, and empower parents to take a proactive role in the educational and personal development of their children.

The Magdaleno Leadership Institute (MLI)
http://mlimovement.org

The Magdaleno Leadership Institute is dedicated to build youth for the purposes of servant leadership, academic excellence and civic empowerment, through volunteer work with charitable organizations and engagement in projects that make our communities better places to live and work. More importantly, we hope to use our continual growth and development to create additional servant leaders.

Wade Smith Foundation
www.wadesmithfoundation.org

Our mission is to facilitate the growth of today’s youth by providing them with the necessary tools to improve their overall development as young adults.

World Vision
www.worldvision.org

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.
Scholarship Partners

Alley Scholars Program
www.alleyscholar.com
Our mission is to provide scholarships for students who are already attending a college or university but need additional resources for undergraduate, graduate or potential entrepreneurship endeavors. Alley Scholars Program provides college scholarships to selected full-time college students that meet certain criteria.

Hispanic Scholarship Fund
www.hsf.net
Our mission is to increase the number of Hispanic college graduates by providing scholarships and assistance to students and their families.

Regional Hispanic Contractors Association
http://regionalhca.org
The mission of the Regional Hispanic Contractors Association is to promote and support the advancement and economic growth of the Hispanic Contractors in Texas. We are committed to developing programs and facilitating the resources needed to help Hispanic Contractors reach their potential.

107.5 FM Shoboy’s Mega Beca
www.mega1075.com
Empower—Educate—Conquer
Stars on the Rise Scholarship Program
Greater Dallas Hispanic Chamber of Commerce

Creating a legacy of excellence for our community based on academic rigor/college readiness, leadership, and community service

United States Navy—NROTC Scholarship Program
www.usnavy.mil • www.rotc.com/us_navy/

Offered at more than 150 of the best colleges and universities in the United States, the Navy ROTC program allows students to continue with their college education while learning valuable life and career skills. Members of the ROTC can do the exact same things normal college students do, like participate in sports, fraternities and sororities and even join other extracurricular programs. The only difference is that the Navy ROTC can help pay for college and guarantee you a job when you graduate.

As soon as a Navy ROTC cadet graduates, he/she has a job as a Naval Officer. Graduates of Navy ROTC programs move right into a management position within the United States Navy. Each Officer in the Navy can expect:

• Stable salary
• Full medical and dental coverage
• Paid vacation

Officers can choose from a variety of career paths, including a Submarine Officer, Surface Warfare Officer or even in more diverse fields like Public Affairs, Civil Engineering, or Oceanography. Some cadets even choose to enter Special Warfare Training upon graduation.

In order to be able to enter the NROTC Program applicants need to:

• Be a U.S. Citizen
• Be between 17–23 years of age
• Be a high school graduate
School District and Charter School Partners

Dallas Independent School District
www.dallasisd.org

- Our main purpose is to improve student academic achievement.
- Effective instruction makes the most difference in student academic performance.
- There is no excuse for poor quality instruction.
- With our help, at-risk students will achieve at the same rate as non-at-risk students.
- Staff members must have a commitment to children and a commitment to the pursuit of excellence.

Uplift Education—Williams Preparatory Academy
www.uplifteducation.org

Uplift’s mission is to create and sustain public schools of excellence that empower each student to reach their highest potential in college and the global marketplace and that inspire in students a lifelong love of learning, achievement, and service in order to positively change their world.