iMOVIE PROJECT
ART 2304 DIGITAL DESIGN
Instructor: Erik Tosten

Assignment:

This is the culmination of everything you have learned in this class, the project equivalent of a cumulative final exam. It will cover design elements and principles by placing images together in progression and considering the creation of motion through repetition or sequence. In this project you will control the timing of these images, the transitions between them, and the soundtrack. This will be a group project so put your heads together with three or four other students to make a multimedia presentation of at least 30 sec. to one minute in length for each member of your group.

The subject for this project will be based on a master study. Choose a work of art, research its origins, and get a book/magazine article of scholarly research written about it. Then make your own interpretation as to the motivation the artist had for creating this work of art. Use this written interpretation as the artists’ statement for your movie. You can appropriate themes, environments, color, style, etc. used by your artist or work exclusively from your own images. The final movie doesn’t need to have anything to do with your chosen master study; it is a way to connect you with past artists and aid in developing new concepts.

Outcomes:

A successful project will:

1. Use still digital photographs, scanned photographs, video, or scanned drawings as a source.
2. Combine the parts of the movie into an integrated whole.
3. Appropriately consider design elements and principles, combining images together in progression, creating motion through the persistence of vision, timing, manipulation, transitions, and integrated sound.
4. Gain a greater understanding of conceptual development through study of past and/or contemporary artist.

Specific Project Requirements:

1. The movie should be created in iMovie and be saved as a QuickTime movie (.mov)
2. It should be at least 30 sec. to one minute in length for each member of your group.
3. Up to 50% of the imagery may be appropriated from other sources. Include a list of ALL referenced material for any imagery or sound not created by you (as credits at the end of the movie).

4. Include a written artists statement (at least one page) describing why your group chose the artist that studied and how that artists influenced your movie. Be sure that all group members names are included in the artists statement and it is turned in as a word document.

5. Naming convention
   (folder)

   Group_Members_Last_Name_imove_project

   (files)

   Group_Members_Last_Name_imove.mov
   Group_Members_Last_Name_imove_artists_statement.doc