General Purpose of this document: The document serves as the course syllabus and tentative schedule. Any part of this document can appear on an exam any time this semester. Changes in the contents of this document are announced in class and documented if major.

Course Information: The purpose of this course is to study the communication theories in interpersonal, organizational, mass media and intercultural disciplines.


Instructor Information: Susan M. Nead - BFA, MS - Texas Christian University
Office: FA 2120
Office Hours: 11-12 MWF /1230-130 TTH (by appt)
Phone: 817.272.2163 (message-emergency only)
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Americans with Disabilities Act: Please inform me immediately, with or without documentation, of any condition, which requires special needs attention. Extra time for exams will be considered only with university approved documentation.

University Drop Procedure: The only individual who can drop you from a course is you. Neither I, nor any member of the staff, can initiate this process. A space to keep track of your progress is provided with this document. Please use it.

Academic Dishonesty: It is the philosophy at the University of Texas at Arlington that academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form. All persons involved in academic dishonesty will be disciplined in accordance with university regulations and procedures. Discipline may include suspension or expulsion from the university.

Inclement Weather Notice: I live on a farm south of Weatherford. Please stay aware of weather conditions. If the local network news stations report that the Weatherford Independent School District is closed, I will not be in. Activities scheduled for that day will automatically move to the next class period. Any further changes to the schedule will be discussed then.
Communications Theory
COMM 4315 - 001
Fall 2002, Mrs. Suzy Nead

Assignments and Grading

I. Vocabulary Quizzes (100 points)
   A. Early in semester
   B. 50 points each

II. Exams (200 points)
   A. Midterm (100 points)
   B. Final (100 points)
   C. Format
      1. Multiple-choice
      2. True/false
      3. Short answer

III. Paper (200 points)
   A. Propose a new study
   B. Demonstrate understanding
      1. Field of study
      2. Goals
      3. Standards for evaluation
         a. Scope
         b. Testability
         c. Parsimony
         d. Utility
         e. Heurism
   C. Format
      1. Title page
      2. 5-7 pages
      3. Standard, non-serif type
      4. Font no smaller than this document
      5. Divided into sections
      6. Bibliography - minimum of 3 resources

IV. Presentation
   A. Relate a studied theory to a current event
   B. 6-8 minutes
   C. Neat, college attire
   D. No visual aid required
   E. Bibliography required - minimum of 2 resources
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<thead>
<tr>
<th>Week of:</th>
<th>Tuesday</th>
<th>Thursday</th>
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<tbody>
<tr>
<td>Aug 26</td>
<td>Intro to Course</td>
<td>Opening and Chapter 1</td>
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<tr>
<td>Sep 2</td>
<td>Chapter 1</td>
<td>Vocabulary Quiz 1</td>
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<tr>
<td>Sep 9</td>
<td>Chapters 2 &amp; 3</td>
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<td>Sep 16</td>
<td>Vocabulary Quiz 2</td>
<td>Chap 4</td>
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<td>Sep 23</td>
<td>Chaps 5 &amp; 6</td>
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<td>Sep 30</td>
<td>Midterm</td>
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<td>Oct 7</td>
<td>Chaps 7 &amp; 8</td>
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<td>Oct 14</td>
<td>Chapters 9 &amp; 10</td>
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<td>Oct 21</td>
<td>Chapters 11 &amp; 12</td>
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<td>Oct 28</td>
<td>Papers Due, Begin Presentations</td>
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<td>Nov 4</td>
<td>Presentations</td>
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<td>Nov 11</td>
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<td>Nov 18</td>
<td>Presentations</td>
<td>Thanksgiving</td>
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<td>Nov 25</td>
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<td>Dec 2</td>
<td>Wrap-up</td>
<td>Review</td>
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<td>Dec 9</td>
<td>Final Exam @ 8:00 a.m.</td>
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