ADDENDUM FIVE

DATE: November 16, 2017

RFP NUMBER: 2017-023 Brand Signage Services

RFP DUE DATE: December 15, 2017

The following changes and/or clarifications are hereby incorporated into the RFP. Your proposal must reflect the following:

I. NEW PROPOSAL DELIVERY DEADLINE DATE

   The Proposal Submittal Deadline has been extended to 3:00 p.m. on Friday, December 15, 2017

II. CLARIFICATION ON BRANDING AREAS:

   Please bring us your concepts of branding for all areas viewed during the November 16, 2017 University Center Tour to include:

   • Outside Entry Area (interior entry)
   • Inside Entry Area
   • Foyer
   • Holding/Waiting Area
   • Interior Hallways and Rooms

   A. Capped at $150,000
   B. University Branding
   C. Interactive
   D. Variable
   E. Appealing
   F. Eye-catching
   G. Engaging
   H. Informative
   I. Quote of the Day/Multiple Quotes per day
   J. Alumni; Students, Faculty and Staff
   K. University History

III. Copy of Sign-In Sheet attached as EXHIBIT A

   PLEASE SUBMIT WITH YOUR PROPOSAL

Charles Brooks  Sr. Contract Specialist  817-272-2140

SIGNED: ________________________________

COMPANY NAME: ________________________________
# EXHIBIT A

**UT Arlington RFP #2017-023**

**BRAND SIGNAGE SERVICES**

**Mandatory Pre-Proposal Meeting**

2:00 p.m. on Thursday, November 16, 2017

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<thead>
<tr>
<th>NAME</th>
<th>COMPANY</th>
<th>EMAIL</th>
<th>PHONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charlie Brooks</td>
<td>UTAH</td>
<td><a href="mailto:Charles.Brooks@uta.edu">Charles.Brooks@uta.edu</a></td>
<td>214-647-4160</td>
</tr>
<tr>
<td>Kate O'Conner</td>
<td>BOKA Powell</td>
<td><a href="mailto:kovarrel@bokapowell.com">kovarrel@bokapowell.com</a></td>
<td>971-701-9705</td>
</tr>
<tr>
<td>ERIC PETERSON</td>
<td>THE FOWLER GROUP</td>
<td><a href="mailto:erick@thefowlergroup.com">erick@thefowlergroup.com</a></td>
<td>801-488-5550</td>
</tr>
<tr>
<td>Andy Kim</td>
<td>BOKA Powell</td>
<td><a href="mailto:akim@bokapowell.com">akim@bokapowell.com</a></td>
<td>971-701-9700</td>
</tr>
<tr>
<td>Michael Martin</td>
<td>KMA/CSC</td>
<td><a href="mailto:mmartin@thekmasign.com">mmartin@thekmasign.com</a></td>
<td>412-429-4074</td>
</tr>
<tr>
<td>James P. Reckert</td>
<td>CSC</td>
<td><a href="mailto:jrecker@cscsign.com">jrecker@cscsign.com</a></td>
<td>514-541-0244</td>
</tr>
<tr>
<td>Adam Burke</td>
<td>Advent</td>
<td><a href="mailto:aburke@adventish.com">aburke@adventish.com</a></td>
<td>665-976-3811</td>
</tr>
<tr>
<td>Libby Bittke</td>
<td>Advent</td>
<td><a href="mailto:lbittke@adventish.com">lbittke@adventish.com</a></td>
<td>615-983-9859</td>
</tr>
<tr>
<td>Amy Straton</td>
<td>THE FOWLER GROUP</td>
<td><a href="mailto:amy@thefowlergroup.com">amy@thefowlergroup.com</a></td>
<td>613-916-1135</td>
</tr>
<tr>
<td>Laurie Thompson</td>
<td>UTA</td>
<td><a href="mailto:lauriethompson@uta.edu">lauriethompson@uta.edu</a></td>
<td>817-272-3039</td>
</tr>
<tr>
<td>Troy Johnson</td>
<td>UTA</td>
<td><a href="mailto:troyjohnson@uta.edu">troyjohnson@uta.edu</a></td>
<td>817-272-3039</td>
</tr>
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