



UNIVERSITY OF
TEXAS
ARLINGTON

COLLEGE OF
BUSINESS

May 16, 2018
College of Business

College of Business student selected to compete for Global “CEO for One Month” challenge

Senior real estate major Eric Nguyen is going to Jacksonville, Florida, this month for a weeklong CEO boot camp to compete with some of the sharpest minds in the nation to qualify for an international competition, [Global ‘CEO for One Month’](#) by The Adecco Group. Nguyen will shadow the U.S. branch president for the competition and they will then narrow down the contestants to 47 people to be announced May 29 who will then go to Zurich.

“I saw the ad on Facebook and thought it would be good to compete for an internship that got [me] in front of Fortune 500 CEOs and was worth the hours of effort put into a submission video.” Nguyen said. “It was a solo project and I wanted to use animation style similar to an Apple-like commercial.” Nguyen stood out from the crowd with his [video submission](#) and an answer he gave during the first round in the competition.



Nguyen in Japan

“He made the semi-finals by giving them an answer about using SOLVER (Linear Programming) that he learned in class. The question was: ‘you are on a team that is discussing various options and everyone is in disagreement. How can you convince them of your viewpoint?’ He replied, “it’s simple, show them the LP formulation output from SOLVER in Excel. It has nothing to do with feelings, it’s cold hard facts. If the lagrangian is negative it doesn’t matter what someone thinks or feels, they are going to lose money,” Edmund Prater, professor of information systems and operations management said. “This just goes to show what our students can accomplish when they apply what they have learned.”



UNIVERSITY OF
TEXAS
ARLINGTON

COLLEGE OF
BUSINESS

Before Nguyen left for Jacksonville, professors at UTA's College of Business coached him on topics from cyber security to media crises for his pitch and different business scenarios that he may be asked to address. "They are training me to think clearly through each problem and they would ask questions to try to throw me off and I think it's a really big help to strategize that way."

Nguyen said it pays to stand out and he hopes to be the CEO of his own multimedia business and is currently a freelancing photographer and videographer. The Global 'CEO for One Month' challenge's winner will be announced on September 20.

###

About the College of Business

Each year the UTA College of Business provides more than 6,000 future business leaders with an excellent, high quality and affordable education at the undergraduate, master's and doctoral levels. The College of Business is home to innovative thinkers who are setting the course for the future of business—a place where blazing new trails is the norm. Providing an extensive selection of degree programs and specializations, from entrepreneurship to leadership and from business analytics to professional sales, the college is a part of the fifth most diverse campus in the United States. For more than 50 years, the evolution of academic programs and research illuminating the future of the business landscape has produced more than 42,000 graduates who flourish as executives, entrepreneurs and vanguards in their fields. The College of Business is fully accredited by AACSB International, the world's premier professional accreditation association for business and accounting programs. Visit uta.edu/business to learn more.