5 THINGS TO DO AFTER THE JOB FAIR

A job fair is a great place to gather information about potential employers and make contacts that can lead to your first job. A job fair can also provide valuable experience in selling yourself to employers – especially if you are typically shy. The more experience you get talking about your skills, the more confidence you will have for when it really matters.

Here is some advice on how to make the most of your time!

1. **Follow-up with recruiters**
   Use those business cards from recruiters you met to write thank you letters. Refer to the notes you took during the fair. Develop a plan to follow-up with organizations in which you are most interested and stick to it! If a recruiter says check back in a week to see where the organization is in the hiring process, you MUST do so.

2. **Review information you collected**
   Most recruiters will have information for you to pick up, including company brochures, CD’s, position descriptions and other data. You won’t have time to deal with these at the fair, so make sure you set aside time to look through them afterward!

3. **Evaluate your options**
   If you have used the event correctly, you will have made contact with several organizations that hire people with your skills and interests. In thinking about their needs and your background, evaluate whether each company or industry might be a match for you.

4. **Reflect on your confidence in interacting with employer representatives**
   A job fair gives you the opportunity to practice your interview skills in a less formidable environment than a formal interview. Use this experience to practice talking about what you have done, what you know and what your interests are.

5. **Keep going!**
   The job fair is a great place to begin your job search, but don’t let it end there. Remember the saying: “Don’t put all your eggs in one basket?” Well, don’t let all your hopes of finding a great career rest on the job fair. Take the skills and confident you developed interacting with recruiters and apply that to your continuing job search and future interviews.