Exclusive Agreement with Pepsi

The University has an exclusive agreement with PepsiCo, Inc. (Pepsi) for the sale and distribution of beverages, including bottled water, at UTA facilities and events. It is a violation of this exclusive agreement to expend University funds on beverage products other than those available through Pepsi, or to have any such products provided at University sponsored events. The only exceptions are:

- University athletic events (including e-sports) not held on campus and involve co-sponsorship by other organizations or business entities
- College Park District restaurants
- Private events held on campus in which a third party provides the University compensation for use of a facility

A complete listing of Pepsi products is available at:

https://www.pepsicopartners.com/pepsico/en/USD

In addition, nutrition reports, fact sheets and more can be found at:

https://www.pepsicobeveragefacts.com/home

For additional information, please contact Sr. Contract Specialist Charlie Brooks at charles.brooks@uta.edu or 817-272-2194.