Academic Leader: Ron Smith; BOA Lead; TBD

**GOAL STATEMENT:** Identify and meet with 5 Defense and Aerospace companies. Create a tailored message, with input from the board, which results in 5 response activities from targeted Industry members. Examples include: 1) selecting students to our master’s programs 2) visiting lab or taking initial steps to show an interest in a research activity 3) donating funds or volunteers for a STEAM for girls summer camp or activity 4) participating in our career fair, senior design projects, hiring COE interns or any activity that meets the needs of the college or corporate partner.

**WHY IT MATTERS:** We need to provide our students with opportunities in industries that employ and provide our students with internships, senior design projects, and research projects. In addition to these opportunities, the college needs industry support for sponsorships and scholarships.

**STATUS:** Plans are in place for improving all of our UTA marketing materials and website for up to date information and statistics for the college. We also have a selected list of companies to target for execution.

**How:** We have created a Stakeholder List that includes 1) Members of this committee 2) BOA members at the Dean or Department level that works for, or has ever worked for, any of our target companies. We will use this list along with the Director of Corporate Relations contacts to reach out to these organizations. We will continue to work with our committee chair to help facilitate these meetings by January 2020 and expand to the Information Technology industry for the New Year.

**WHAT WILL YOU ACCOMPLISH?** By the end of the spring 2020 semester, we plan to have secured 5 new defense and aerospace companies. We anticipate creating opportunities for senior design projects, internships, sponsorships and research opportunities for masters and PhD students.

**POINTS OF DISCUSSION:** How can we engage the corporate community to partner with UTA-COE and trust us as solid partners going forward? What activities are we doing that work well and what activities or events should we be scheduling to engage our alumni and industry partners to grow and cultivate our relationships? What other ideas does the BOA have to share regarding how to open doors to the industry?