

		Mavericks are ...	1 progressive	2 empowering	3 wise	4 pioneering	5 noble	6 nurturing	7 daring	8 responsible	9 creative	10 ambitious
Guiding Aspiration <small>(original groups)</small>			<i>We educate beyond the classroom.</i>	<i>We create educational paths.</i>	<i>We celebrate lifelong learning.</i>	<i>We transform research capabilities.</i>	<i>We serve the community.</i>	<i>We cultivate faculty and staff.</i>	<i>We reimagine infrastructure.</i>	<i>We ensure student success.</i>	<i>We are THE innovation destination.</i>	<i>We extend our global reach.</i>
I	1+8	<b>Strengthen collaboration with corporate and nonprofit sectors.</b> <small>UTA will build mutually beneficial relations with corporate and nonprofit entities to serve as the intellectual and socio-economic driver for the burgeoning North Texas region.</small>	✓ +		✓ +		✓ +					
II	2+3	<b>Transform the student experience by enhancing access and ensuring student success.</b> <small>UTA is committed to enhancing access to unparalleled knowledge and education, while simultaneously ensuring the highest standards of quality. Our organization cares about the success of students and will focus on providing a transformational growth experience for them.</small>	✓ +	✓ +						✓ +		
III	4	<b>Build on faculty excellence and strengthen academic programs.</b> <small>UTA will strengthen its academic programs through enablement of greater excellence in its existing faculty and through recruitment of the best faculty internationally.</small>	✓ +					✓ +		✓ +		✓ +
IV	5	<b>Enhance impactful research and scholarship.</b>	✓ +			✓ +		✓ +	✓ +		✓ +	
V	6	<b>Enhance visibility and impact through global engagement.</b> <small>UTA will engage with communities and issues on local, national, and international scales, becoming the "go-to" institution for thought leadership and knowledge.</small>	✓ +		✓ +		✓ +					✓ +
VI	7	<b>Lead in creativity, innovation and entrepreneurship.</b> <small>UTA will be distinguished by an ethos of creativity that drives innovation and entrepreneurship.</small>	✓ +	✓ +		✓ +			✓ +		✓ +	