



January 2018

Dear Friend,

Over the past 23 years, the **Native American Student Association (NASA) at The University of Texas at Arlington** has emerged as a key resource for over 20,000 urban Indians living in the DFW region. NASA provides scholarships and mentoring, educates about social issues, and organizes enrichment programs, including an annual powwow. The **longest-running native student college organization in Texas**, NASA has contributed significantly to UTA's selection to *Winds of Change* magazine's "**Top 200 Colleges for Native Americans**" for the past three years.

The **23rd Annual Scholarship Benefit Powwow** will be held Saturday, March 3, on the UTA campus. One of the largest powwows in the southwestern United States, the event annually **draws more than 2,000 people** from across the country. Those attending include members of Native American nations indigenous to Texas, Oklahoma, and surrounding states, as well as individuals simply interested in American Indian history and culture. UTA's Honors College co-sponsors the powwow, which is free and open to the public

We hope that we can count on your support for this signature event. All contributions to our scholarship account are tax-deductible. Direct monetary gifts to help us with powwow expenses are not afforded 501c3 status. However, this gift would have the largest immediate impact for a successful community event and your business will receive recognition at the powwow. If you have any questions or need further information, please contact me at ridingin@uta.edu.

Sincerely,

Les Riding-In, PhD (Osage/Pawnee)
Assistant Dean, College of Liberal Arts
Lead Advisor for the Native American Student Association
@UTApowwow #UTANativeStudents #UTAPowwow



UT-Arlington Powwow Sponsorship Application

Sponsor Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Email: _____

We want to become a sponsor of UT-Arlington Native American Student Association's 23rd Annual Powwow with a contribution of :

_____ \$1000, up Eagle Level Sponsor:

- Company name, logo, and link on the Powwow website, Twitter, Instagram and Facebook (we have over 1k followers) with multiple postings.
- Corporate banner displayed at the Powwow
- Full page advertisement in the program and logo featured prominently on the cover of program
- Acknowledgement from the Dance Arena Emcee
- dance competition given in sponsor's honor
- Complementary booth or display for entirety of Powwow

_____ \$500, up Wolf Level Powwow Co-sponsor

- Included in the Public "Thankyou" on our Powwow website and Facebook (we have over 1k followers)
- 1/2 page advertisement in the program
- Acknowledgement from the Dance Arena Emcee
- Hand drum, two-step, street dance, or similar distinction in sponsor's honor
- Complementary booth or display for entirety of Powwow

_____ \$250 up, Turtle Level Program Supporter

- Included in the Public "Thankyou" on our Powwow website and Facebook (we have over 1k followers)
- 1/4 page advertisement in the program
- Acknowledgement from the Dance Arena Emcee

\$ ____ Other Amount

For questions or information, please contact Dr. Les Riding-In at ridingin@uta.edu or powwow@uta.edu

Please return this form with your contribution to:
Native American Student Association
c/o Dr. Les Riding-In
Assistant Dean, Office of the Dean of Liberal Arts
Box 19617
210 University Hall
Arlington, TX 76019-0617