

**Course Title:** The Analysis and Management of Behavior  
**Course Number:** Psychology 3304-001  
**Course Location and Time:** LS 424, M-Th 3:30-5:30

**Instructor:** Lara Kachlic

**Office:** LS 506

**Office Hours:** Monday & Wednesday 1:00-2:00pm

**Email:** [through](#) webct

**Course Prerequisites:** Psychology 1315 or permission of instructor

**Required Textbook(s) and Materials:**

1. Don't Shoot The Dog, by Karen Pryor (Revised Edition)
2. Behavior and Modification, By Martin and Pear (8<sup>th</sup> Edition)
3. "Psychology 3304 Study Guide"(available at Bird's Copies, 208 S East St. Arlington)

**Course Description:** An overview of behavior control techniques for remediation and prevention of problem behaviors and for optimization of normal behaviors in real life settings. Contrasting therapeutic approaches, the ethics of behavior control, and the social implications of behavior analysis will also be addressed.

**Course Learning Goals/Objectives:** The goal of Psychology 3304 is to familiarize students with psychology as it is viewed through the eyes of a trained behavior analyst. Important ways in which environmental events change behavior will be discussed as well as laboratory and clinical evidence illustrating the critical nature of immediate reinforcement in the control of behavior. Students will be examined on their skills in analyzing human and animal reinforcement contingencies [e.g., learning, memory, imitation, identification, bonding, depression, obsessions, compulsions, skills, feelings, thoughts, creativity, problem-solving, communication, social cooperation, etc.] as personal and verbal operants (or their collateral reflexes) as well as how they are shaped and extended by the selective action of natural and social consequences.

**Attendance and Drop Policy:**

**ATTENDANCE POLICY**

Since it is necessary for students to attend lectures in order to do well on tests in the course, there is no need for a special attendance policy. The grade you earn will covary almost directly with the amount of book reading, study, lecture attendance and test-taking behavior you produce. You might note that attendance at lectures an increase your grade one letter (B to A; C to B; etc). That is because 10% of each weekly quiz covers the lecture(s) for that week.

## DROP POLICY

If you are unable to maintain the grades that you would like to achieve in this course, you should drop the course before the university deadline. The last day for undergraduates to drop the course without penalty this semester is July 28<sup>th</sup>. (Details are listed in the Registrar's Office Bulletin No. 2 under "Conditions for Drops".)

## DROP FOR NON-PAYMENT OF TUITION

If you are dropped from this class for non-payment of tuition, you may secure an Enrollment Loan through the Bursar's Office. You may not continue to attend classes until your Enrollment Loan has been applied to outstanding tuition fees.

## Tentative Lecture/Topic Schedule:

Day	Date	Quiz #	Textbook	Chapters (for Test)
1	7-7		Overview and Introduction	
2	7-8		Don't Shoot the Dog	Foreword and Ch. 5
3	7-9	1	Don't Shoot the Dog	Ch. 1
4	7-10	2	Don't Shoot the Dog	Ch. 2
5	7-14	3	Don't Shoot the Dog	Ch. 3
6	7-15	4	Don't Shoot the Dog	Ch. 4
7	7-16	5	Don't Shoot the Dog	Ch. 6
8	7-17	6	Behavior and Modification	Ch. 1 & 2
9	7-21	7	Behavior and Modification	Ch. 3 & 4
10	7-22	8	Behavior and Modification	Ch. 5
11	7-23	9	Behavior and Modification	Ch.6 & 7
12	7-24	10	Behavior and Modification	Ch. 8
13	7-28	11	Behavior and Modification	Ch. 9
14	7-29	12	Behavior and Modification	Ch. 10
15	7-30	13	Behavior and Modification	Ch. 11
16	7-31	14	Behavior and Modification	Ch. 16
17	8-4	15	Behavior and Modification	Ch. 17
18	8-5	16	Behavior and Modification	Ch. 18
19	8-6	17	Coercion and Its Fallout	Ch. 5, 14, &16
20	8-7	18	Final Quiz	

## → BE SURE TO SAVE ALL YOUR QUIZZES AS THE COURSE PROCEEDS.

This will allow you to keep a running tally of the points you have earned at any given point of the semester. Grades will be posted on webct, so please make sure the grade on your paper matches what is posted on webct.

**QUIZZES:**

There will be 18 daily quizzes, each with 9 questions taken from the study guide that accompanies the text and the supplemental readings. One additional question will be taken from the previous days lecture and therefore, a total of 10 questions on each of the quizzes will be given daily.

\*For Don't Shoot The Dog, nine questions will be taken from the study guide section entitled "Study Questions to Accompany Karen Pryor's Don't Shoot The Dog".

\*For Behavior and Modification, nine questions will be taken from the study guide section entitled "Study Questions to Martin & Pear's Behavior Modification: 8<sup>th</sup> Edition". Questions will also be drawn from the "Study Questions on Notes" section at the end of each chapter in the book.

\*For Coercion and Its Fallout, nine questions will be taken from the study guide section entitled "Coercion and Its Fallout: Study Guide". The readings for this material are included in the Study Guide itself (no additional text)

**GRADING:**

The volume of the tests to be graded over this course prevents make-up tests. I will drop the four lowest test scores instead, no questions asked. The final score will be computed from the sum of the highest 14 test scores out of the 18 administered. The highest possible score in the course is  $14 * 100 = 1400$  points. Grades will be assigned as follows:

A=1260 points (90% of 1400 points)

B=1120 points (80% of 1400 points)

C=980 points (70% of 1400 points)

D=840 points (60% of 1400 points)

**Americans with Disabilities Act (ADA):** If you are a student who requires accommodations in compliance with the ADA, please consult with me at the beginning of the semester. As a faculty member, I am required by law to provide reasonable accommodations to students with disabilities, so as not to discriminate on the basis of that disability. Your responsibility is to inform me of documentation authorizing the specific accommodations. Student services at UTA include the Office for Students with Disabilities (located in the lower level of the University Center) which is responsible for verifying and implementing accommodations to ensure equal opportunity in all programs and activities.

**Student Support Services:** The University supports a variety of student success programs to help you connect with the University and achieve academic success. They include learning assistance, developmental education, advising and mentoring, admission and transition, and federally funded programs. Students requiring assistance academically, personally, or socially should contact the Office of Student Success Programs at 817-272-6107 for more information and appropriate referrals.

**Academic Dishonesty:** Academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form at The University of Texas at Arlington. All persons involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts. (Reagents Rules and Regulations, Part One, Chapter VI, Section 3, Subsection 3.2, Subdivision 3.22).

**Bomb Threats:** If anyone is tempted to call in a bomb threat, be aware that UTA will attempt to trace the phone call and prosecute all responsible parties. Every effort will be made to avoid cancellation of presentations/tests caused by the bomb threat. Unannounced alternate sites will be available for these classes. Your instructor will make you aware of alternate class sites in the event that your classroom is not available.

**Library Information:** Helen Hough is the Psychology Librarian. She can be reached at (817)-272-7429, and by email at [hough@uta.edu](mailto:hough@uta.edu). You will find useful research information for psychology at <http://www.uta.edu/library/research/rt-psyc.html>.